

ArkaPay Launches Vertical-led Merchant Services for UK Fine Art and Kosovo Card Payments Fintech

Founded by Lindor Mehmetaj, ArkaPay is building a premium partner led model for fine art payments in the UK and card acceptance fintech in Kosovo.



**ARKA
PAY**

EST. LONDON

**The first in the UK.
The first globally.**

The first vertical-led merchant services platform
built exclusively for the art market.

\$59.6bn global art market	\$10.5bn UK art market	\$9.2bn online art sales	64% UK payments on cards
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Luxury art deserves specialist payments.

Built for galleries, dealers, fairs & auction houses.

London, England Jun 24, 2026 ([IssueWire.com](https://www.IssueWire.com)) - ArkaPay has announced the next phase of its launch as a specialist merchant services platform built around two defining markets: UK fine art and Kosovo card payment adoption.

Founded by Lindor Mehmetaj, ArkaPay is developing what it believes to be the first vertical led merchant services proposition dedicated to the UK fine art market, and one of the first globally built specifically for galleries, dealers, auction houses, artists, art fairs, advisors and fine art platforms.

Alongside its UK strategy, ArkaPay is advancing a first of its kind Kosovo card payments fintech platform focused on SME digitisation, SoftPOS, Tap to Phone, payment links, ecommerce readiness and modern card acceptance across Kosovo and the wider Balkans.

The company is not being built as another generic payments brand. ArkaPay is specialist, partner led and compliance conscious. Its role is to help merchants review payment costs, prepare stronger onboarding files, improve commercial readiness and access modern payment solutions through licensed banks, acquirers and regulated payment partners.

The announcement follows the incorporation of ARKAPAY LIMITED in London, United Kingdom, alongside the continued development of Arka Pay SH.P.K. in Prishtina, Kosovo. Together, the structure gives ArkaPay a distinctive dual market position: a premium UK fine art vertical and a Kosovo platform focused on wider card payment adoption.

Fine art is a high value, relationship led market where trust, discretion and presentation matter. Yet many galleries, dealers and art businesses still face generic onboarding, unclear card costs and limited sector understanding. ArkaPay is being developed to bring a more informed, more precise and more commercially intelligent approach to art market payments.

“Fine art businesses are not ordinary merchants,” said Lindor Mehmetaj, Founder of ArkaPay. “They operate in a high value and reputation sensitive market where trust, clarity and service matter. ArkaPay is being built to bring specialist merchant services thinking to the art world, while working through licensed banks, acquirers and regulated payment partners.”

Mehmetaj’s background spans the international art market, gallery and collector relationships, fintech, merchant services, investment banking exposure and UK law. ArkaPay aims to combine sector knowledge with practical payment support, giving fine art businesses a clearer route to better preparation, stronger cost review and more relevant payment conversations.

In Kosovo, ArkaPay is focused on helping businesses move towards modern card acceptance and digital payment tools. The Kosovo initiative follows recent engagement by Mehmetaj with senior stakeholders across the country’s financial, development and business ecosystem, including discussions involving the IFC, part of the World Bank Group, senior stakeholders in Kosovo and the British Embassy linked to the wider UK and Kosovo innovation relationship.

ArkaPay’s message is clear:

First UK Art Merchant Services.
First Kosovo Card Payments Fintech.

For UK fine art merchants, ArkaPay aims to become a specialist support partner for clearer payment cost review, stronger onboarding preparation and access to suitable payment infrastructure. For Kosovo businesses, ArkaPay aims to support wider card acceptance, better merchant education and modern payment adoption.

ArkaPay does not hold client funds, settle transactions, underwrite merchants or provide regulated acquiring services directly. Its role is commercial support, merchant readiness, onboarding coordination and relationship management through licensed banks, acquirers and regulated payment partners.

About ArkaPay:

ArkaPay is a specialist merchant services platform focused on UK fine art and Kosovo card payment adoption. Through ARKAPAY LIMITED in London and Arka Pay SH.P.K. in Prishtina, the company supports merchants with payment cost reviews, onboarding readiness, documentation preparation, commercial introductions and account management through licensed payment partners.

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