

360 View Delivers Matterport Digital Twins for Hospitality, Property, Venue and Construction Teams in the UK and Europe

Matterport Partner 360 View builds measurable 3D digital twins, with dollhouse views, floor plans and built in measurement, for hotels, event venues, property, facilities and construction teams in the UK and Europe.



London, United Kingdom Jun 15, 2026 ([IssueWire.com](https://www.issuewire.com)) - 360 View, a spatial data company and Matterport Partner, builds Matterport digital twins for organisations across the United Kingdom and Europe. A Matterport digital twin is a complete, measurable 3D replica of a building that you can explore, measure and share from any browser.

Unlike a set of photos or a floor plan, a Matterport digital twin shows your whole space at once. The dollhouse view renders the entire structure in 3D from above, so layout, scale and how rooms connect are clear in seconds. The interactive walkthrough lets anyone move through the space at their own pace.

Decisions become testable, not assumed. A built in measurement tool lets you check doorway widths, room dimensions and ceiling heights without visiting the site. You can confirm that equipment fits, that a wheelchair can navigate a corner, or that a layout works, all remotely.

Information lives inside the space. Floor plans are part of the model rather than a separate file, and tags anchor documents, links and notes to their exact location in the building. Facilities teams, architects, surveyors, insurers and sales teams use one shared 3D reference instead of scattered files.

As a Matterport Partner, 360 View captures with the Matterport Pro3 scanner for high accuracy. Most interiors are scanned in one to three hours, and the finished digital twin is typically live within five to seven working days. The company has captured more than 200 spaces with Matterport technology across European markets.

Gabriel Ariton, Founder and Creative Director of 360 View, said: "A floor plan tells you a room exists. A Matterport digital twin lets you stand in it, measure it and understand it without travelling there. For a property team managing sites across several countries, or an architect documenting a building as it actually is, that changes how decisions get made. We handle the capture and the technology, you get a 3D twin your whole team can use."

Matterport digital twins suit real estate and property development, event venues and hospitality, architecture and engineering, facilities management, insurance, retail and construction. They are often captured alongside indoor Google Street View, which makes a space publicly discoverable on Google Maps, while the Matterport twin serves sales, marketing and internal planning.

360 View holds a 4.9 out of 5 rating based on 68 verified client reviews.

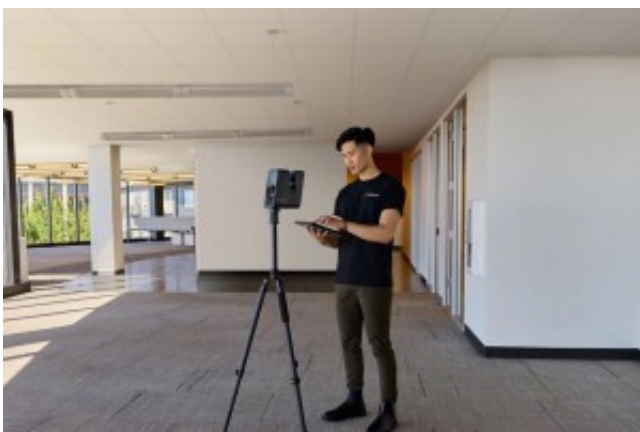
About 360 View

360 View is a spatial data company operating from London and Barcelona. Founded in London in 2014 by Gabriel Ariton, the company delivers Matterport digital twins, indoor and outdoor Google Street View tours, point cloud scanning, bespoke virtual tours, 360 photography and immersive wayfinding for organisations across the United Kingdom and the European Union. A Matterport Partner, 360 View serves logistics, healthcare, hospitality, retail, education, government and commercial property. Rated 4.9 out of 5 from 68 client reviews.

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