

theWorkbook Announced as Official Sponsor of Buzzflix's Summer 2026 Film Initiative

Industry-Leading Entertainment Platform Partners with Canada's Most Exciting Student Film Program



Vancouver, British Columbia May 21, 2026 ([IssueWire.com](http://www.IssueWire.com)) - theWorkbook (formerly Casting Workbook), the global full-service entertainment platform serving members in 65 countries, is proud to announce its official sponsorship of Buzzflix, the Canadian student-driven film initiative producing four original feature films this summer in Windsor, Ontario.

The partnership brings together two organizations with a shared commitment to empowering the next generation of Canadian filmmakers. Buzzflix is currently in production on its inaugural slate of features, *Superstar*, *OFF-LINE*, *Just the Facts*, and *Be a Boss*, all written and crewed by current and recent film school graduates who are being paid for their work on set alongside and mentored by seasoned industry veterans.

Buzzflix is exactly the kind of initiative we want to champion,” said Susan Fox, Founder and CEO of theWorkbook. “We’ve been working inside the film schools and universities for almost 2 decades, & Buzzflix takes that to another level. These are emerging filmmakers doing the real work, writing scripts, running sets, building careers. theWorkbook exists to support creators at every stage of their journey, and this partnership lets us do that from the very beginning.”

For Buzzflix, the alignment is a natural one. theWorkbook's suite of proprietary applications spans casting, talent representation, production management, and distribution, tools that directly serve the kind of productions Buzzflix is building.

As part of the sponsorship, Buzzflix will be featured in an upcoming edition of Center Stage, theWorkbook's monthly digital magazine. With a reach surpassing 10 million readers per edition in both English and Spanish, Center Stage spotlights the people and stories shaping the entertainment industry, from casting directors and talent agents to producers and emerging creatives.

"Having theWorkbook in our corner is a tremendous asset for our students," said Bill Marks, Executive Producer at Buzzflix. "This is a platform that connects real productions with real talent, and our crew will benefit from that relationship not just this summer, but throughout their careers."

theWorkbook's sponsorship of Buzzflix reflects the platform's broader mission to bridge the gap between emerging talent and professional opportunity. With *Superstar* already rolling cameras on May 27th and three more productions to follow, the summer 2026 slate marks a landmark moment for student filmmaking in Canada.

Media Contact

theWorkbook

*****@theworkbook.com

236.833.2358

<http://www.theworkbook.com>

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