

## The Shift to Smart Living in Kolkata | Sonar Bangla Hire Centre

Discover why modern Kolkatans are choosing to rent furniture and appliances over buying, driven by the trusted services of Sonar Bangla Hire Centre.

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**Sultana Khatun | Proprietor**

**Ajhar Uddin | Manager**

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kolkata, West bengal May 7, 2026 ([Issuewire.com](https://www.issuewire.com)) - The Shift to Smart Living: Why Kolkatans are Choosing to Rent Over Buying with Sonar Bangla Hire Centre

A major consumer shift is underway in Greater Kolkata. Driven by rising costs and a desire for hassle-free living, residents are increasingly abandoning the concept of owning depreciating assets like furniture and electronic appliances. Pioneering this "smart living" revolution is **Sonar Bangla Hire Centre**, which reports a massive surge in long-term appliance and home furnishing leases.

Historically, renting was viewed as a temporary fix for events or short stays. Today, under the strategic guidance of **Sole Proprietor Sultana Khatun**, Sonar Bangla Hire Centre has transformed renting into a permanent lifestyle upgrade. By offering transparent pricing, zero-maintenance headaches, and easy KYC procedures, Khatun's business model proves that renting is the most financially savvy way to maintain a modern home.

"Our clients realize that buying an AC or a luxury sofa ties up their capital and limits their flexibility," the company states. "We provide the exact same premium experience, but we absorb the depreciation and maintenance risks."

The promise of zero-maintenance requires a highly reactive ground team. **Manager Ajhar Uddin** ensures the company delivers on this promise every single day. From facilitating rapid doorstep deliveries to guaranteeing that any appliance faults are resolved within three working days, Ajhar's leadership in daily operations is the cornerstone of the company's 4.6-star consumer rating.

**About Sonar Bangla Hire Centre:** Operating since 2012, Sonar Bangla Hire Centre is Kolkata's most trusted partner for smart living solutions. Owned by Sole Proprietor Sultana Khatun and expertly run by Manager Ajhar Uddin, the company provides affordable, premium home and office rentals across Greater Kolkata, serving a growing community of over 4,000 customers.

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