

The Land of Enchantment Just Got Its Own Hollywood Garage: NewMexicoPictureCars.com Launches

USA Movie Cars has launched NewMexicoPictureCars.com, providing authentic, production-ready vehicles and full professional coordination for film and TV productions across New Mexico.



Phoenix, Arizona May 10, 2026 ([Issuewire.com](https://www.issuewire.com)) - USA Movie Cars, a leading nationwide picture car rental and coordination service, today announced the official launch of NewMexicoPictureCars.com, a specialized new platform dedicated to supporting the growing film, television, commercial, and media

production industry across New Mexico.

The new platform gives filmmakers and production companies seamless access to a diverse, authentic fleet of camera-ready vehicles perfectly suited for New Mexico's unique and visually stunning locations. From classic Southwestern automobiles and powerful muscle cars ideal for historic Route 66 scenes to rugged pickup trucks for desert and ranch shoots, luxury vehicles for Santa Fe's artistic streets, police cruisers, emergency vehicles, and specialty rigs — NewMexicoPictureCars.com delivers vehicles with genuine New Mexico character and professional reliability.

"The Land of Enchantment just got its own Hollywood garage," said Rob Rutledge, founder and Picture Car Coordinator of USA Movie Cars. "New Mexico offers dramatic deserts, golden light, rich cultural heritage, and incredible variety — now productions can match that beauty with authentic, high-quality vehicles. NewMexicoPictureCars.com was built to make vehicle sourcing fast, easy, and truly local."

Key Features of NewMexicoPictureCars.com:

- Extensive inventory of production-ready vehicles suited for desert, mountain, urban, historic, and rural filming
- Full statewide coverage including Albuquerque, Santa Fe, Las Cruces, Roswell, Taos, Rio Rancho, and surrounding areas
- Complete professional coordination: sourcing, delivery, on-set support, modifications, and insurance assistance
- Free vehicle listing program for New Mexico car owners — list at no cost, earn competitive rental income, retain full ownership, and potentially appear as background talent

The platform uses a proven crowdsourced model that directly connects local New Mexico vehicle owners with national and international productions. This ensures greater authenticity on screen while keeping film production dollars circulating within local communities.

New Mexico continues to rise as a premier filming destination thanks to its distinctive landscapes, experienced crews, and competitive film incentives. NewMexicoPictureCars.com removes a major logistical barrier, making the state even more attractive and production-ready for both major studio projects and independent filmmakers.

USA Movie Cars has supplied picture vehicles to major studios and streamers including Netflix, Apple TV+, Disney, Warner Bros., and Paramount. The launch of NewMexicoPictureCars.com marks another strategic milestone in the company's mission to provide professional picture car services in every state.

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For more information, to browse available vehicles, or to list a car for rental, visit <https://newmexicopicturecars.com>.

About USA Movie Cars USA Movie Cars is a nationwide picture car rental and coordination service operating in all 50 states. The company specializes in supplying classic cars, muscle cars, modern exotics, emergency vehicles, trucks, and specialty rigs for film, television, advertising, and media

productions.

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