

SharpSell and Alembic Pharmaceuticals Partner to Transform Field Force Training with RepReady AI

AI-powered roleplay solution to help Alembic's field force practice, refine, and win every conversation.



Mumbai, Maharashtra May 28, 2026 ([IssueWire.com](https://www.issuewire.com)) - SharpSell, a leading AI-powered sales enablement platform, announced a strategic partnership with Alembic Pharmaceuticals Limited, one of India's prominent pharmaceutical companies. The partnership marks a significant step in bringing RepReady AI to life - an innovative AI-powered roleplay solution purpose-built to help Alembic's field force practice, refine, and win every conversation.

RepReady AI is designed to deliver smarter training, sharper field representatives, and measurable impact for pharmaceutical sales teams. By leveraging artificial intelligence, the solution enables medical representatives to simulate real-world conversations, receive actionable feedback, and continuously sharpen their selling and communication skills; all in a scalable, technology-driven environment.

The two organisations have recently kicked off the engagement with an energising alignment session, bringing together key stakeholders from both sides to establish a shared vision for the programme. The

session laid the foundation for a collaboration centred on delivering tangible outcomes for Alembic's field force.

Sharpsell expressed gratitude to Sneha Bhongade Wasnik, Dr. Ritesh Verma, and Namita Patwari from Alembic Pharmaceuticals for their trust, collaboration, and energy in bringing this partnership to life.

Both organisations are excited about what lies ahead, viewing this partnership as the beginning of a long-term commitment to elevating the capability and confidence of pharmaceutical field forces through AI-driven innovation.

About Sharpsell

Sharpsell is an AI-powered sales enablement platform that helps organisations equip, train, and enable their field force to perform better in every customer interaction. To learn more, visit <https://www.sharpsell.ai/>

About Alembic Pharmaceuticals Limited

Alembic Pharmaceuticals Limited is one of India's leading pharmaceutical companies with a strong presence across domestic and international markets. To learn more, visit <https://alembicpharmaceuticals.com/>

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