

Royal Lifestyle Group Secures SBA Funding and Private Investment to Launch Leaf Cutz™ Nationally

Arizona-based Royal Lifestyle Group accelerates the national rollout of Leaf Cutz™ with SBA-backed funding, private investor support, Dominican manufacturing partnerships, and expanded wholesale distribution initiatives.



Phoenix, Arizona May 7, 2026 ([Issuewire.com](https://www.issuewire.com)) - LJL Family Enterprises Inc. d/b/a Royal Lifestyle Group Secures \$100,000 SBA Funding and Initial Private Investment to Support National Expansion of Leaf Cutz™[®]

LJL Family Enterprises Inc., doing business as Royal Lifestyle Group, proudly announces the successful funding of a \$100,000 Small Business Administration (SBA) loan alongside the company's first private investment commitment of \$30,000, marking a significant milestone in the national rollout of Leaf Cutz™[®], the company's flagship premium pre-cut tobacco leaf wrap brand.

The funding initiative positions Royal Lifestyle Group to accelerate manufacturing, branding, inventory development, wholesale distribution, and strategic marketing efforts for Leaf Cutz™[®] as the company expands its presence within the rapidly growing tobacco and lifestyle products sector.

Manufactured in the Dominican Republic and developed for wholesale distribution throughout the United States, Leaf Cutz™[®] is designed to deliver a premium tobacco wrap experience through precision-cut

leaf wraps, bold branding, and culturally driven product positioning.

Built around the brand slogan “WE NOT CUT THE SAME™,” Leaf Cutz™^[?] combines convenience, craftsmanship, and lifestyle-focused branding aimed at modern consumers seeking premium-quality tobacco wraps with a distinct identity.

The company’s initial launch collection will feature four signature varieties:

- Paradise Piña™
- Banana Bomb™
- California Cream™
- Natural™

Each pouch contains premium pre-cut tobacco leaf wraps designed to provide consistency, ease of use, and an elevated consumer experience.

Leaf Cutz™^[?] joins an expanding portfolio of lifestyle brands under Royal Lifestyle Group™, including Poker Face®^[?] cigarillos, Royal Flush®^[?] premium cigars, and Las Caobas Coffee™.

“This funding represents an important milestone for our company and validates the long-term vision behind Leaf Cutz™^[?] and our broader brand portfolio,” said Lewis J. Lowe IV, Founder and CEO of LJL Family Enterprises Inc. d/b/a Royal Lifestyle Group. “We believe there is significant opportunity to build culturally driven premium brands that resonate with consumers while creating scalable distribution opportunities throughout the United States.”

The newly secured funding and investment capital will support:

- Product manufacturing and inventory development
- Packaging production and brand asset creation
- Wholesale distributor outreach and onboarding
- E-commerce and digital infrastructure
- Influencer marketing and social media campaigns
- Trade show participation and retail expansion initiatives
- National brand awareness and strategic growth campaigns

The company plans to focus initial expansion efforts on key U.S. markets through smoke shops, tobacco retailers, convenience stores, online marketing initiatives, and licensed wholesale distribution channels.

About LJL Family Enterprises Inc. d/b/a Royal Lifestyle Group

Founded in 2021 and headquartered in Prescott, Arizona, LJL Family Enterprises Inc. d/b/a Royal Lifestyle Group is a diversified lifestyle holding company focused on premium consumer brands across tobacco, coffee, and lifestyle categories.

Its growing portfolio includes Leaf Cutz™^[?], Poker Face®^[?] cigarillos, Royal Flush®^[?] premium cigars, and Las Caobas Coffee™. Through strategic manufacturing partnerships in the Dominican Republic and expanding U.S. distribution relationships, the company develops culturally inspired brands centered on quality craftsmanship, luxury positioning, and long-term market growth.



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