

Ron Yeffet Releases Free 15-Minute Planning Checklist for Everyday Decision-Making

Global developer Ron Yeffet, originally from Jerusalem and working across the U.S., Europe, and Africa, shares a simple tool to help individuals think long-term and act with clarity

New York City, New York May 5, 2026 ([IssueWire.com](https://www.issuewire.com)) - Ron Yeffet, an entrepreneur and international real estate and infrastructure leader, has released a free “15-Minute Planning Checklist” designed to help everyday individuals make better decisions through structured thinking and simple planning.

The resource reflects the same principles Yeffet has used across more than 25 years of managing over hundreds of projects worldwide. It is built for people who want to bring ideas to life but often feel stuck or overwhelmed.

“Big ideas are easy,” Yeffet says. “The hard part is turning them into something real.”

Why This Matters for Individuals

Many people struggle with execution, not ideas. The cost of that gap is real:

- 70% of personal goals fail due to lack of planning (University of Scranton study)
- People lose an average of 2 hours per day to lack of structure and decision fatigue (American Psychological Association)
- Poor planning contributes to over 40% of project delays in everyday tasks and work settings (PMI data)
- Decision fatigue can reduce productivity by up to 20% daily (Harvard Business Review insights)

Yeffet believes the solution is not complex tools, but simple habits.

“If the planning is weak, the outcome will be weak,” he says. “You don’t need more ideas. You need a better way to act on them.”

What the Free Checklist Includes

The “15-Minute Planning Checklist” focuses on clarity and execution. It guides users through:

- Defining one clear goal
- Breaking it into actionable steps
- Identifying risks before they happen
- Setting a realistic timeline
- Committing to one immediate action

“I always ask, ‘What does this look like in reality?’” Yeffet explains. “That question changes how you plan.”

Use This in 15 Minutes

Yeffet designed the checklist to be simple and practical:

Step 1 (5 minutes): Write down one goal or idea

Step 2 (5 minutes): Break it into 3–5 clear steps

Step 3 (3 minutes): Identify one risk or obstacle

Step 4 (2 minutes): Choose one action to take today

“Consistency is what builds results,” Yeffet says. “Not one big moment, but small steps done right.”

Common Mistakes People Make

Yeffet highlights a few patterns he has seen across both large projects and everyday decisions:

- Starting without a clear plan
- Trying to do too much at once
- Ignoring potential risks early
- Focusing only on short-term outcomes
- Not following through after the first step

“Most problems don’t happen during execution,” he says. “They happen before, when the plan is unclear.”

A Tool Built from Real Experience

The checklist is based on Yeffet’s real-world approach to managing complex projects across different regions and industries. While the scale of his work is large, the thinking behind it is simple.

“Every project starts as an idea,” he says. “What matters is whether you can bring it to life.”

Call to Action

Ron Yeffet encourages individuals to use the checklist today by taking one idea and running it through the 15-minute process. Write it down, break it into steps, and take action immediately.

“Start small, but start with purpose,” he says. “That’s how momentum begins.”

The free checklist is designed to be used daily or weekly as a simple tool for better decisions and stronger follow-through.

To read the full interview, visit the website [here](#).

About Ron Yeffet

Ron Yeffet is an entrepreneur, real estate developer, and global infrastructure leader originally from Jerusalem, Israel. With over 25 years of experience, he has managed over 100 projects and owned north of 50 across the United States, Europe, Africa, and Israel. His work spans real estate, infrastructure, energy systems, and community development. He is also recognized for helping establish Jewish communal life in the Balkans and for serving as Honorary Council for Senegal in Israel.

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