

Rising Alt Artist & Euphoria Star SMILEZ Drops Digital Mania Tell All LP

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Los Angeles, California May 4, 2026 ([Issuewire.com](https://www.issuewire.com)) - SMILEZ Launches New Album *Digital Mania Tell All*

Led by "LUV 2 HATE"

Coinciding with His *Euphoria* Season 3 Debut

[Listen to *Digital Mania Tell All* Here](#)

“**SMILEZ**” aka Jack Bruno is stepping into a defining moment across both music and television. Ahead of his appearance in Season 3 of HBO’s groundbreaking *Euphoria*, SMILEZ returns with a bold sonic shift on his new full-length album, *Digital Mania Tell All*, out in full.

Marking a sharp departure from his earlier sound, *Digital Mania Tell All* sees **SMILEZ** fully embrace a more refined, alternative-driven direction. The album is fully performed and produced by **SMILEZ**, engineered by **Jamie Rise** (Rudy Mancuso’s *Musica*), and mixed by multi-platinum engineer **IRKO** (Jay-Z, The Weeknd, André 3000), delivering a more intentional and cohesive artistic vision.

Of the 10-track collection, **SMILEZ** shares, “I wanted to make a project that was the most unfiltered version of myself, like a real photograph of my life, the chaos, the imperfections, all of it.”

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Leading the project is “**LUV 2 HATE**,” an anthemic single built around a contagious chorus. The track sets the tone for the album’s exploration of identity and duality — signaling a clear evolution in both sound and perspective.

[WATCH “LUV 2 HATE” HERE](#)

Extending beyond the album’s release today, **SMILEZ** will drop four additional accompanying music videos, building a fully realized visual world around *Digital Mania Tell All*.

Simultaneously, **SMILEZ** is set to appear in Season 3 of *Euphoria*, joining a globally recognized cast that includes **Zendaya** (*Spiderman*, *Dune*), Oscar-nominated **Jacob Elordi** (*Frankenstein*, *Wuthering Heights*), and **Sydney Sweeney** (*The Housemaid*). The new season, which airs each Sunday on HBO, also features guest appearances from **ROSALÍA**, **Natasha Lyonne** (*Orange Is The New Black*), and media personality/social creator **Trisha Paytas**, placing **SMILEZ** among a diverse and high-profile group of cultural voices.

With *Digital Mania Tell All*, **SMILEZ** enters a new era defined by reinvention and artistic control across both music and television.

SMILEZ is available for interviews, premieres, exclusives, performances, and additional media opportunities.

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Source : SMILEZ

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