

Rich and Kat Farless, Recognized by BestAgents.us as a 2026 Top Agent

Dynamic Real Estate Duo, Rich and Kat Farless, Redefine Client Experience in Northern California with eXp Realty



Roseville, California May 15, 2026 ([Issuewire.com](https://www.Issuewire.com)) - Rich and Kat Farless, a husband-and-wife real estate team with eXp Realty of California, Inc., are setting new standards in the real estate industry with their exceptional service and proven results. Based in Roseville, they proudly serve Placer, Sacramento,

and El Dorado Counties, boasting over 30 years of combined experience and a track record of more than 300 homes sold. Their dedication to client satisfaction has earned them an impressive 150+ five-star reviews, making them one of Northern California's most trusted real estate teams.

Rich, a Navy veteran, brings a profound commitment to service, particularly for military families who navigate the complexities of buying and selling homes. His disciplined approach and attention to detail ensure that clients feel supported every step of the way. Complementing Rich's military background is Kat's experience in high-end retail with Nordstrom, where she honed her instinct for anticipating client needs and providing a personalized, seamless experience. Together, they create a unique synergy that prioritizes client relationships and results.

Rich and Kat are recognized for their clear communication, sharp negotiation skills, and a hands-on approach that guides clients confidently from the initial consultation to the closing table. They stay ahead of market trends and shifts, proactively addressing potential obstacles and leveraging their broad professional network. Their targeted multi-channel marketing strategies, which include professional photography and strategic pricing, ensure that sellers achieve top dollar in the shortest time possible.

What truly sets the Farless team apart is their philosophy of transforming real estate transactions into lasting relationships. Their extensive knowledge of the ever-changing market landscape allows them to offer a fully customized process tailored to each client's specific goals, whether they are buying or selling. This attentive, results-driven service fosters a sense of trust and loyalty that keeps clients coming back and referring their friends and family.

Rich and Kat Farless are more than just real estate agents; they are dedicated advocates for their clients, committed to making the buying and selling process as smooth and rewarding as possible. For those looking to make a move in Northern California, the Farless team is ready to help clients achieve their real estate dreams.

Learn More about Rich and Kat Farless:

Through their Best Agent's profile, <https://bestagents.us/profile?agent=2125489>, through their profile on eXp Realty, <https://www.sca.exprealty.com/agents/1212221/Rich+and+Kat+Farless> or through their website, <https://richandkatsoldthat.com/>

About Best Agents

Best Agents recognizes the top real estate professionals across the nation to help buyers, sellers, and investors match with the most qualified agents in their area. Best Agent's comprehensive database of real estate professionals features agents by local expertise, verified licenses, transaction history, and specializations to make sure that consumers are provided with the highest level of knowledge, seamless end-to-end service, and transparency in the buying and selling process.

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Source : Rich and Kat Farless

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