

Proven Ebola Prevention Videos Should Be Urgently Deployed as DRC and Uganda Face New Outbreak

Animated public-education films used successfully during earlier outbreaks in West Africa and in the Congo are available free in numerous languages for immediate use



Ottawa, Ontario May 18, 2026 (Issuewire.com) - As the Democratic Republic of the Congo (DRC) and Uganda confront a new Ebola outbreak, urgent public education must become a frontline tool in preventing further spread. The World Health Organization has declared the Ebola disease outbreak caused by the Bundibugyo virus in the DRC and Uganda a Public Health Emergency of International Concern.

The outbreak is especially alarming because the Bundibugyo strain has no approved vaccine or specific treatment. In this context, fast, clear, trusted public education is one of the most important tools available to stop transmission, reduce fear, counter misinformation, and encourage protective behaviour.

The partners who created and distributed two videos related to Ebola are calling for renewed, immediate distribution of the videos: [Ebola: A Poem For The Living](#), an animated Ebola-containment video, and [Ebola: In Praise of Prevention](#), an animated Ebola-prevention video with five-times Grammy Award-winning Angélique Kidjo's powerful singing.

These videos were designed to contain an outbreak by reaching ordinary people in a direct, emotional, culturally respectful way. As they are animated, they remain evergreen: they are not tied to a particular outbreak, location, year, government, or health authority. The core message remains relevant wherever

and whenever Ebola threatens families and communities.

The two videos have been created in several languages relevant to the DRC and Uganda, including English, French, Swahili, and Lingala. The videos are available in high resolution (MP4) and low resolution (3GP).

The videos were produced and distributed by Chocolate Moose Media, iheed, United Methodist Communications, Harper Hill Global, UNICEF (Togo) and the Togolese Government. Millions of people have already watched the videos on national television, Vimeo, YouTube and WhatsApp.

“Where there is no vaccine, knowledge becomes protection,” said Firdaus Kharas, founder of Chocolate Moose Media and director of the videos. “During an Ebola outbreak, people need to know what to do, what not to do, and why their actions can save the lives of those they love. Public education must move as quickly as the virus.”

These films were created to help prevent the spread of Ebola by using animation, voice, music, and emotion rather than fear or coercion. Mr. Kharas describes the work as a non-coercive media intervention, using an African spiritual voice to deliver “a message of love to the living.” One version of the Ebola containment video is available for preview in English [here](#) and one version of the prevention video is available [here](#).

Health agencies, broadcasters, mobile-phone networks, schools, NGOs, faith communities, refugee agencies, and local leaders are urged to download and distribute the videos immediately in affected and at-risk areas. These videos can be shown on television, mobile phones, social media, community screens, health-centre monitors, and in public-education sessions without restriction.

In outbreaks where trust is fragile and misinformation spreads quickly, visual media can reach people who may not read health bulletins, government notices, or technical guidance. Animation can cross barriers of literacy, fear, stigma, and language. It can also be shared repeatedly at no cost.

Chocolate Moose Media urges international agencies, African public-health authorities, broadcasters, humanitarian organizations, and digital platforms to make *Ebola: A Poem For The Living* and *Ebola: In Praise of Prevention* widely available and used now to prevent the further spread of Ebola.

About Chocolate Moose Media

Chocolate Moose Media, founded by Firdaus Kharas in 1995 in Ottawa, Canada, creates media to better the human condition. Its animated public-service campaigns have been used around the world to address public health, human rights, refugees, violence prevention, and social change. Mr. Kharas is an Officer of the Order of Canada (OC) and a recipient of the Peabody Award.

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