

Praveen Koval Blends Storytelling and Cinematic Emotion in “Handprint”



PRAVEEN KOVAL

H A N D P R I N T

Princeton, New Jersey May 17, 2026 (Issuewire.com) - Independent songwriter and filmmaker Praveen Koval has released his new creative project “Handprint,” a cinematic and emotionally reflective music-driven storytelling experience exploring identity, destiny, and the invisible marks people leave behind through life, memory, and choice.

Built around the idea that people often search outward for answers while overlooking the choices shaping their own path, “Handprint” combines atmospheric music, visual storytelling, and introspective writing to create an immersive emotional journey. Rather than presenting a straightforward narrative, the project invites audiences to interpret its meaning through their own memories, emotions, and personal experiences.

“Sometimes we blame the world around us without realizing how much of our story was written by our own hands,” says Koval. “‘Handprint’ is about that realization.”

The release continues Koval’s growing artistic direction centered around cinematic storytelling, emotional atmosphere, and human connection. Across recent projects, his work has quietly traveled across different parts of the world. “Nothing Lasts Forever” captured the energy and chaos of Times Square in New York City, while “Alone” explored emotional isolation through visuals filmed in Argentina. Both “Ghutan” and “Handprint” continue that journey through visuals filmed in Indonesia, reinforcing a recurring theme of stories crossing borders and cultures through music and film-inspired storytelling.

Rather than confining himself to a single genre, Koval approaches each release as its own emotional world. From indie pop and cinematic ballads to Hindi storytelling-driven projects, his work shifts naturally depending on the story being told, allowing the narrative and emotion to shape the sound rather than the other way around.

Underlying Koval’s growing body of work is a recurring belief that everyone carries a story shaped by memory, emotion, relationships, and the places life takes them. Through cinematic storytelling and music-driven narratives, his projects aim to capture those quiet human experiences in a way that feels personal, reflective, and universal.

With “Handprint,” Praveen Koval continues building a distinctive creative voice rooted in storytelling, atmosphere, and cinematic emotion.

“Handprint” is now available on all major streaming platforms.

Listen / Watch:

YouTube / VEVO: <https://www.youtube.com/watch?v=3LiR3J4jtoE>

Spotify:

<https://open.spotify.com/album/2jiJtzh1B1GHuZJoY39IF4?si=aMWMBUndQEOoABH6HnUObw>

Apple Music: <https://music.apple.com/us/album/handprint/1894546427?i=1894546428>

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