

## Plain & Pixel Launches as India's Growth Infrastructure Agency for Startups

New Delhi-based agency offers Indian startups end-to-end revenue systems — from SEO architecture and CRM to marketing automation and analytics — with full client ownership of everything built.



**Noida, Uttar Pradesh May 10, 2026** ([Issuewire.com](https://www.Issuewire.com)) - Plain & Pixel ([plainnpixel.tech](https://plainnpixel.tech)), a growth infrastructure agency purpose-built for Indian startups, today announced its official launch. The agency delivers the core commercial systems that early- and growth-stage companies need to scale — with full

client ownership of every system, workflow, and asset created. Engagements begin with a free audit and run on 6–12 week delivery timelines, with no long-term lock-in.

Founded with a single conviction — that Indian startups deserve infrastructure, not just advice — Plain & Pixel builds the operational backbone that turns traction into predictable growth.

## Services

**Website SEO Architecture** — Technical and on-page SEO infrastructure built for long-term organic visibility, covering site structure, keyword mapping, content architecture, Core Web Vitals, and schema markup. Learn more at [plainpixel.tech](https://plainpixel.tech).

**CRM Implementation & Management** — End-to-end CRM setup, customisation, and integration including pipeline configuration, lead scoring, and sales process alignment across platforms like HubSpot and Zoho. Get started at [plainpixel.tech](https://plainpixel.tech).

**Marketing Automation** — Automated lead nurturing, onboarding, re-engagement, and lifecycle communication workflows across email, WhatsApp, and key marketing platforms. Explore at [plainpixel.tech](https://plainpixel.tech).

**Revenue Pipeline Development** — Structured, repeatable sales pipelines from lead acquisition through to close, including funnel audits, stage definitions, and forecasting models. Details at Plain & Pixel.

**Analytics & Reporting Infrastructure** — Dashboards, attribution tracking, and conversion analytics using tools like Google Analytics 4 and Looker Studio, giving founders a clear view of what's working. See more at Plain & Pixel.

Plain & Pixel is also developing proprietary tools for Indian startups — including SiteScope (website health monitoring) and CopyGrade (marketing copy analysis) — available soon at Plain & Pixel.

For inquiries, reach the team at [plain.n.pixel@gmail.com](mailto:plain.n.pixel@gmail.com) or +91 9667683888.

## Media Contact

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