

Pet Center, Inc. Highlights Growing Demand for Ingredient Transparency and Pet Treat Safety Standards

Pet Center, Inc., a Los Angeles-based dog treat manufacturer, is emphasizing the importance of clear ingredient sourcing, regulated processing, and manufacturing standards as pet owners demand greater transparency in pet products.



Los Angeles, California May 17, 2026 (Issuewire.com) - Pet Center, Inc., a long-established manufacturer of dog treats for distributors and major retailers, is highlighting a major shift in the pet industry: consumers are no longer just reading labels — they are asking how products are made,

handled, and verified for safety.

Industry data shows that over half of pet owners now regularly review ingredient labels, while more than 70% express concern about the safety and quality of pet food and treats. This shift is pushing manufacturers to go beyond marketing claims and provide clearer insight into sourcing, processing, and quality control.

“Ten or fifteen years ago, most people grabbed a bag and didn’t think twice,” said a representative from Pet Center, Inc. “Now we get questions about where ingredients come from, how they’re treated, and what safeguards are in place before a product even reaches a shelf.”

From Ingredients to Full Process Transparency

The conversation is no longer just about what’s in a treat — it’s about how that treat is made. Consumers are increasingly interested in:

- Where raw materials are sourced
- How products are processed and treated
- What safety protocols are followed during production
- How companies prevent contamination and ensure consistency

“What we’ve seen is a shift from label-reading to process awareness,” the company noted. “If people don’t understand how a product is made, they start to question everything about it.”

What Goes Into Safe Dog Treat Manufacturing

Pet Center, Inc. emphasizes that treat safety depends on a series of controlled steps — not just ingredients alone.

A typical safety-focused process includes:

1. Ingredient Sourcing

Raw materials must come from approved, traceable sources to reduce risk before production begins.

2. Controlled Processing

Materials such as bones and animal byproducts are treated under specific conditions, including regulated heat processes, to eliminate potential contaminants.

3. Hygiene and Facility Controls

Clean environments, equipment maintenance, and separation of raw and finished materials help prevent cross-contamination.

4. Monitoring and Compliance

Ongoing documentation, inspections, and adherence to federal guidelines ensure consistency and accountability.

“In our experience, most safety issues don’t start with ingredients — they start with handling,” the company explained. “That’s why process control matters as much as sourcing.”

Why This Matters for Dog Health

Transparency and safety are directly tied to outcomes for dogs.

Clear ingredient and process standards help:

- Reduce risk of contamination
- Support better digestion and consistency
- Avoid unnecessary fillers or unclear additives
- Give pet owners confidence in what they’re feeding

Dogs often consume treats daily, which means small differences in quality and processing can have long-term effects.

“We’ve seen cases where switching to simpler, properly handled products made a visible difference,” the company said. “Less guesswork, fewer issues, and more consistency day to day.”

Industry Pressure Is Raising the Bar

The demand for transparency is not coming from consumers alone.

Retailers and distributors are also:

- Asking more detailed questions about sourcing and processing
- Prioritizing suppliers who can demonstrate compliance
- Expecting clearer documentation and consistency

This shift is raising expectations across the entire supply chain.

“In this business, the details are what hold everything together,” the company shared. “How something is made, how it’s treated, and how it’s tracked — that’s what determines whether it’s reliable.”

What Pet Owners Can Do Right Now

As awareness grows, Pet Center, Inc. encourages pet owners to take simple, practical steps:

- Look beyond the label — understand how treats are processed
- Ask where products are made and how they’re handled
- Choose products with clear, consistent information
- Watch how your dog responds over time
- Stick with brands that can explain their process clearly

“People don’t need to overthink it,” the company added. “If a company can explain what they’re doing and why, that’s a good place to start.”

Raising the Standard for What Comes Next

As transparency becomes expected rather than optional, manufacturers are being pushed to operate with greater clarity and accountability.

Pet Center, Inc. believes this shift will continue to shape the industry, moving it toward stronger safety practices and more informed consumers.

“The companies that last are the ones that can stand behind their process, not just their product,” the company said. “That’s what builds trust over time.”

Call to Action

Pet Center, Inc. encourages pet owners to take one simple step today: look at how your dog’s treats are made, not just what they claim. Understanding the process behind the product can lead to better choices and healthier outcomes.

About Pet Center, Inc.

Pet Center, Inc. is a Los Angeles-based dog treat manufacturer founded in 1978. The company specializes in high-quality pet treats supplied to distributors and major retailers. With a long-standing focus on consistency, compliance, and responsible manufacturing, Pet Center, Inc. remains committed to producing products that meet rigorous standards for safety and quality.

Media Contact

Pet Center, Inc.

*****@pcipet.com

<http://www.pcipet.com>

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