

Michael Shoniker Advances Private Investment Strategies for Independent RIAs and Family Offices Across the Southeast

Based in Charlotte, Michael Shoniker works with independent RIAs, family offices, CPAs, and commercial real estate professionals to provide access to private market opportunities focused on land infrastructure development and real assets.



Charlotte, North Carolina May 19, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Michael Shoniker, an entrepreneur and financial services professional with over 15 years of experience, is expanding his work in the private investments space, connecting independent advisors and family offices with institutional-grade private market strategies across the Southeast.

Based in Charlotte, North Carolina, [Michael Shoniker](#) specializes in alternative investments, with a focus on land infrastructure development and real assets. His work centers on building long-term relationships

with independent RIAs, family offices, CPAs, attorneys, and commercial real estate professionals — helping sophisticated advisors evaluate how private market strategies fit within modern wealth portfolios.

An entrepreneur who has built and sold multiple businesses, [Michael Shoniker](#) brings a practitioner's perspective to private markets. He previously built a distinguished career in the 401(k) and retirement services sector, working with the nation's largest retirement plan provider, where he earned multiple President's Club honors and consistently ranked in the top 10% nationally. That foundation — rooted in fiduciary thinking, long-term capital strategy, and advisor relationships — shapes how he approaches every partnership today.

[Michael Shoniker](#) is also an active personal investor in real estate and private deals, giving him firsthand insight into the opportunities and considerations that matter most to the advisors and investors he works with. He holds a Bachelor of Arts in Business Administration, Finance & Economics from the State University of New York at Fredonia.

About [Michael Shoniker](#) is a Charlotte, NC-based financial services professional and entrepreneur with over 15 years of experience in business development, private investments, and the wealth management channel. He works with independent RIAs, family offices, CPAs, attorneys, and commercial real estate professionals, focusing on private investment strategies in land infrastructure development and real assets across the Southeast. He is also a personal investor in real estate and private deals.

For more information, visit michaelshoniker.com

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