

Martine Marjorie Fiedler, Director Francophone of WIFT Africa and DCAA at the 79th Festival de Cannes

Walking the Red Carpet and Advancing African Film on the Global Stage



Cannes, Alpes-Maritimes May 21, 2026 ([IssueWire.com](https://www.issuewire.com)) - Martine Marjorie Fiedler, Francophone Director for Women in Film and Television Africa (WIFT Africa) and Communications Director for the Digital Creator Africa Academy (DCAA), made her mark at the 79th Festival de Cannes as part of a historic delegation of African women film industry leaders.

As part of the landmark WIFT Africa delegation, representing ten African nations at Cannes for the first time with an official booth at the Marché du Film, Fiedler attended a series of high-profile industry events, including the WIFT Africa Cocktail gathering, the AfroCannes panel series, and the Red Sea Film Festival Cocktail at the iconic Hôtel Carlton. She connected with WIFT Africa chapter representatives from Senegal, Zambia, Ghana, and South Africa, building relationships that strengthen the Pan-African creative economy and lay the groundwork for cross-border co-production and collaboration.

Fiedler walked the red carpet for two films in the official selection: *Moulin*, the competition entry directed by László Nemes, and *Her Private Hell*, extending her presence on one of cinema's most celebrated stages.

In her capacity as Communications Director for DCAA, the Digital Creator Africa Academy for Microdrama, a pioneering institution training the next generation of African filmmakers in AI-driven film production and the fast-growing microdrama format, Fiedler represented the Academy in partnership discussions at the festival. DCAA's participation at Cannes signals its growing role as a leading force in Africa's digital entertainment economy.

"Cannes is where the world's film industry gathers, and this year, Africa was not just present; it was building. WIFT Africa's historic booth at the Marché and DCAA's partnership conversations represent a turning point. The continent is no longer waiting for a seat at the table. We are shaping the table itself."

— Marjorie Fiedler

Fiedler's participation at the festival reflects her broader work at the intersection of African storytelling, women's leadership in the creative industries, and technology-driven innovation in film. As the Francophone Director for WIFT Africa, she serves as a key bridge between French-speaking African film ecosystems and the global industry.

About WIFT Africa

Women in Film and Television Africa (WIFT Africa) is a pan-continental network supporting women across Africa's film and television industries. In 2026, WIFT Africa, in partnership with Women In Film Los Angeles, led a historic ten-nation delegation to the Cannes Film Festival, marking its first official presence at the Marché du Film.

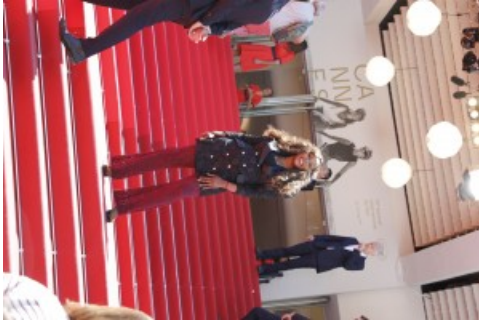
About DCAA

The Digital Creator Africa Academy for Microdrama (DCAA) is an innovative film training institution focused on AI-powered filmmaking and the microdrama format, equipping African creators with cutting-edge skills for the global digital entertainment market.

About Martine Marjorie Fiedler

Marjorie Fiedler is a policy professional, entrepreneur, and media strategist working at the intersection of migration, human rights, technology, and international relations. She holds an MBA in International Relations and a diploma in asylum law and is the founder of LinguaSafe, an AI humanitarian SaaS platform improving communication in migration and asylum contexts. She is the former co-Secretary General of Volt France and is building toward a European Parliament candidacy in 2029 with a focus on Europe-Africa relations and diaspora leadership.

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