

## LUCHEN Watson: A Rising Creative Star Carrying Dreams to Reality



**Savannah, Georgia May 24, 2026** ([Issuewire.com](https://www.Issuewire.com)) - Every artist has an origin story. For [LUCHEN Watson](#) — his begins in a warm, bustling Chinese household where the resources were limited, expectations were high, and dreams were often bigger than the world around him.

He grew up surrounded by parents who cared deeply, sometimes too deeply, trying to protect him from uncertainty while he quietly held onto a creative fire they didn't yet understand. Music, imagination, and storytelling did not escape — they were companions. They were the language he used to express what words couldn't.

His full name, "LUCHEN Watson," uniquely reflects a cross-cultural family identity he intentionally built. "LUCHEN" is his complete Chinese given name, while "Chen Watson" is his unified family name — a blend of heritage and chosen legacy. Rather than separating into Western first-name/last-name structure, he carries this new name structure as one whole identity, representing the family he comes from and the family he is creating.

*“My name, LUCHEN Watson, is not split into first and last. In Chinese, Lu is my given name and Chen is my family name, while Watson is my love’s family name. I write my name as ‘LUCHEN Watson’ because it reflects a cross-cultural identity I intentionally built. ‘LUCHEN’ is my full Chinese given name, written in full caps to show it is one complete identity, not a Western first name. ‘Watson,’ placed after my full name, means I want to bring her into my life while ensuring she never has to lose who she is or where she comes from. It is one whole identity — a bridge between where I come from and the family I’m building.”*

Today, Lu is an artist, music creator, and VFX/3D designer living in the United States. But his journey is not one of rebellion. It is one of **love, family, courage, and the quiet determination to honor both where he comes from and who he is becoming.**

## **A Childhood Dream Changed Everything**

Lu’s parents loved him in the way many Chinese families do: through protection, sacrifice, and the hope that he would choose a stable path. They didn’t always understand his artistic dreams, but their love was never in question.

As a child, Lu discovered the music of **Yanni**, whose story — self-taught, self-made, rising from nothing — lit a spark in him. If someone could build a life through passion alone, maybe he could too.

*“Yanni Live at Acropolis was a nuclear bomb album that was hugely played in music store, commercials and radios. That tremendous success and popularity surprised and inspired me a lot. It’s like stone knocking my brain open, what if that was me? The dream was rooted from that moment.”*

His parents didn’t know it then, but they were raising a boy who would one day cross an ocean to follow that spark.

## **Taught by Two Oscar Award Winners, Rocketed by Unique Talents**

He arrived at the [Savannah College of Art and Design \(SCAD\)](#) in 2011 with limited English, a second-hand laptop, and a heart full of hope. He believed he could become a filmmaker, a musician, a creator — and for the first time, he had the space to try.

SCAD became the place where he learned to live independently, to navigate a new culture, and to grow into the artist he always felt he could be. Endorsed by **Two Oscar Award Winning professors** Stuart Robotson and Mark Lasoff, his unbelievable talents in Visual Effects were unleashed, surprising every professor and student at SCAD. In 2014, he was invited by Oriental DreamWorks (DreamWorks China Branch) for communication visit. In 2015, he successfully got the offer from Oscar and Emmy due Award-Winning studio [Pixomondo](#) who made the famous Game of Thrones and Hugo, working as VFX artist. Meanwhile, Lu not only still kept his creative power for [Transsion Holding](#) – a Top 10 smartphone company as new powerhouse of 3D artist to leverage the brand and identity of the company he worked with but also build his 3D installation art show to the public. That made him an influencer who left a creative mark on the entire city.

## **Encouraged by Taylor Swfit, Growing by Quiet Power**

But before Lu succeeded in visual effects, his early years in the U.S. were shaped by moments that tested him, softened him, and ultimately transformed him, those became the essential flavors that empower his music creation. One of the most defining was the morning he watched **Taylor Swift’s**

**documentary** — a moment that cracked him open. Her story of fighting for her voice, standing alone in rooms that doubted her, and turning pain into power made him cry and reminded him of the dream he once carried by himself. It didn't just inspire him; it encouraged him, steadied him, and gave him the quiet strength to keep going.

*"When I first arrived in America, I searched for who the hottest musician was, I found her. I opened a documentary, seeing how she signed with Big Machine in a small room, practicing guitar 4 hours a day. When I saw her parents move the family from the North to Nashville for her dream, I cried. I felt two different souls hit into one similar holy ghost. That documentary became the turbo engine that pushed me to move with unbelievable speed and power. She practiced and realized American dream in action."*

He remembers the loneliness of being far from home, and the comfort of knowing his parents were cheering for him from across the world. He remembers riding his bike to class at impossible speeds because he refused to waste a single day. He remembers the car accident that knocked him unconscious — and waking up to the gentle care of a nurse who reminded him of Emma Watson, a moment of unexpected kindness that stayed with him. With all these memories, he quietly released his single: [Cat Lady](#) to memorize his warm, engaged past.

*"As the oldest new artist in the pop market, I do feel pressure because of my age. But when people look at me, they're always surprised by my college-boy look. How does a 40-year-old guy look this young? That's exactly what Cat Lady is trying to answer. This is the American dream encouraging me to say: we never care about age — we care about who you are and what you've done."*

## **Today: A Creative Force Built with Heart**

Now living in Savannah, Lu is the founder of **LUCHEN Watson LLC**, a creative brand that blends:

- [Cinematic visual effects](#)
- Watch the cinematic visual effects demo on YouTube:  
<https://www.youtube.com/watch?v=VEkhUNI4YEY>
  - New form of Photography
  - Music production
  - Anti-Aging and Beauty
  - and a deeply personal artistic philosophy

His work is shaped by the values he grew up with kindness, sincerity, discipline, and the belief that dreams are worth protecting.

## **A Future That Honors His Roots and His Dreams**

Lu's journey from China to the United States is not a story of running away. It is a story of carrying family love across continents, of growing into the person he always hoped to be, and of building a creative life that reflects both his heritage and his individuality.

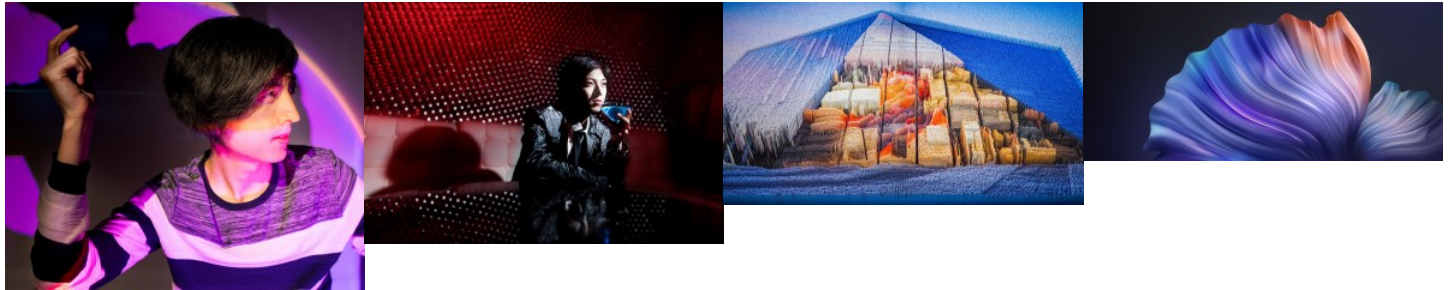
He is not just a musician, or a designer, or a filmmaker. He is a world-builder, crafting emotional universes where sound, image, and memory intertwine.

And as he continues to grow his brand, release the new music including his next EP, and shape his artistic identity, one truth remains constant:

**Everything he creates is rooted in where he comes from — and inspired by where he’s going.**

### **About LUCHEN Watson**

LUCHEN Watson is a Chinese-born, Savannah based artist, musician, and creative director whose work blends Insta-Pop, cinematic visuals, and cross-cultural identity. His name reflects the life he intentionally built: “LUCHEN” as his full Chinese given name, and “Watson” as the family name of the woman he loves — a unified identity that bridges heritage and the future he is creating. Through music, design, and narrative world-building, he transforms memory into art and personal history into emotional resonance.



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