

## **Lisa Copeland, National Real Estate Authority, Leads the Charge in Central Texas Real Estate**

Founder of Lioness Real Estate Group Recognized for Record-Breaking Sales and Community Leadership



**Austin, Texas May 11, 2026 ([Issuewire.com](http://Issuewire.com))** - Lisa Copeland, a nationally recognized real estate

authority and founder of Lioness Real Estate Group, brokered by eXp Realty, continues to make waves in the Central Texas real estate market. A four-time ICON Agent at eXp Realty, placing her in the top 0.05% of over 87,000 agents globally, Lisa has closed over \$1.4 billion in sales and leads a vast network spanning 50 states and 29 countries with nearly 900 agents.

With a robust background in finance and the automotive industries, Lisa's journey began with the founding of Austin Mortgage Associates, where she originated more than \$550 million in residential loans. She later became the managing partner of the top FIAT and Alfa Romeo dealership in the U.S., achieving a world sales record in 2012. This diverse experience equips her with unparalleled insights, benefiting her clients across Austin, Belton, Cedar Park, Georgetown, Hutto, Liberty Hill, Pflugerville, Round Rock, Salado, and Temple.

Lisa Copeland's commitment to excellence is evident in her client-first approach and sharp negotiation skills. As a Luxury Agent Designation holder and member of the Elite Luxury Society at eXp Realty, she ensures her clients receive premium exposure and best-in-class service. Moreover, as an AI-first real estate leader, Lisa leverages cutting-edge technology and data analytics to provide her clients with a measurable edge in today's competitive market.

Beyond her impressive professional achievements, Lisa is passionate about empowering women through her initiative, the Lioness Coalition, which focuses on helping women build generational wealth and a lasting legacy through real estate. Her dedication to community service is reflected in her roles as Board Chairwoman for the American Heart Association of Central Texas and the YMCA of Williamson County, earning her accolades such as the Girl Scouts Central Texas Woman of Distinction and a Most Powerful Women honoree by the Austin Business Journal.

In addition to her real estate endeavors, Lisa is an accomplished author, with two published books, \*Crushing Mediocrity\* and \*Car Buying, Her Way\*, and her upcoming book, \*Lioness Unleashed\*, set to debut in June 2026. Outside of work, she enjoys Pilates, home design, and is an avid reader and podcast enthusiast.

### **Learn More about Lisa Copeland:**

Through her Best Agent's profile, <https://bestagents.us/profile?agent=2125462>, or through her website, <https://www.lisacopelandrealestate.com/>

### **About Best Agents**

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## **Media Contact**

Best Agents

\*\*\*\*\*@bestagents.us

Source : Lisa Copeland

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