

Lily Kanter's Woven for Purpose Debuts at No. 1 on Amazon

WOVEN *for* PURPOSE

HOW DESIGN, BUSINESS, AND HEART
CAN STITCH A BETTER WORLD

LILY KANTER

CO-FOUNDER SERENA & LILY + AVERYLILY

Mill Valley, California May 7, 2026 ([IssueWire.com](https://www.issuewire.com)) - *Woven for Purpose*, the new book by entrepreneur and Serena & Lily co-founder **Lily Kanter**, has officially reached **#1 Bestseller status on Amazon**.

In this candid and inspiring book, Kanter shares the story behind building the iconic lifestyle brand Serena & Lily while staying grounded in purpose, authenticity, and conscious leadership. Drawing from her experiences at Microsoft, Deloitte & Touche, and her entrepreneurial journey, she offers readers a powerful blueprint for aligning ambition with integrity.

Woven for Purpose explores the leadership qualities Kanter calls “CEO Superpowers”—including resilience, intuition, patience, and adaptability—and reveals how these life-tested skills can help entrepreneurs build meaningful businesses without sacrificing their values or personal well-being.

“Your legacy isn’t measured by your exit, but by the threads of purpose you weave into every decision,” Kanter writes.

Beyond her work as co-founder of Serena & Lily, Lily Kanter is also founder of Averylily, co-founder of Empower Her, a Henry Crown Fellow of the Aspen Institute, and a guest lecturer at Stanford University.

Woven for Purpose is now available on Amazon.

Book Title: *Woven for Purpose*

Author: Lily Kanter

Amazon: <https://www.amazon.com/Woven-Purpose-Design-Business-Stitch/dp/B0GX5T2931>



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