

Life In Home Unveils 'Managed Asset' Strategy to Secure NRI Land Investments in Coimbatore

Leading Coimbatore builder, Life In Home, launches a turnkey 'Buy and Farm' model designed to provide legally secure and revenue-generating farmhouse estates for global investors.



Coimbatore, Tamil Nadu May 14, 2026 ([IssueWire.com](https://www.IssueWire.com)) - **Life In Home**, the premier specialist in managed farmhouse construction, has announced a strategic shift in how Non-Resident Indians (NRIs) invest in the Coimbatore foothills. Moving beyond traditional plot sales, the firm has introduced a comprehensive **"Managed Asset"** model that combines luxury living with agricultural sustainability.

In response to the increasing complexity of land laws in 2026, Life In Home's new strategy prioritizes **Legal Fortification**. Every project under this model undergoes a mandatory 30-year parent document audit and physical boundary verification to protect remote buyers from common real estate risks.

"Our goal is to remove the 'trust deficit' that often plagues NRI investments," says the founder of Life In Home. *"By offering managed estates in prime locations like Pollachi, Aliyar, and the Siruvani foothills, we ensure that our clients' land is not just a secondary home but a productive, well-maintained legacy asset."*

To support this launch, Life In Home has published an in-depth economic analysis for potential migrators: <https://lifeinhome.in/cost-of-living-in-coimbatore-2026/>. This guide details the financial advantages of shifting from high-cost global metros to the serene, secure environment of the Western Ghats.

For more details on their specialized property verification services, visit <https://lifeinhome.in/property-verification-service-nris-tamil-nadu/>.

About Life at Home:

Life In Home is an architectural and construction firm based in Coimbatore, Tamil Nadu. They are the pioneers of the "Buy and Build" (now "Buy and Farm") concept, providing NRIs with legally secure, turnkey farmhouse solutions in South India's most scenic locations.

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