

Kevin Hayes Baton Rouge Launches Personal Accountability Pledge

Baton Rouge professional Kevin Hayes introduces a personal pledge focused on discipline, follow-through, and rebuilding trust in everyday work and leadership.

Los Angeles, California May 8, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Kevin Hayes, owner of Hayes Strategic Solutions LLC, has announced the launch of a new personal accountability pledge aimed at addressing a growing issue across business, law, and public policy: the gap between ideas and execution.

Drawing on decades of experience, Hayes says the pledge is rooted in simple but often overlooked principles.

“Success is simple,” Hayes said. “Do what you say you will do.”

“Achieving goals starts with a plan.”

“Credibility and being trustworthy matter more than anything.”

“Following through is everything.”

The pledge comes at a time when trust and accountability remain key concerns. According to Gallup, only 3 in 10 employees strongly believe their leaders are accountable. Research also shows that over 50% of workplace failures are tied to poor execution, not lack of ideas. Additionally, studies suggest that people who write down goals are significantly more likely to achieve them, reinforcing the value of structure and discipline.

The Personal Accountability Pledge

Hayes is committing to the following seven behaviours:

- I will write down my goals before taking action.
- I will follow through on every commitment I make.
- I will limit my promises to what I can realistically deliver.
- I will review my progress daily and adjust when needed.
- I will communicate clearly and honestly at all times.
- I will take responsibility for both results and mistakes.
- I will make decisions I can stand behind with integrity.

“I want to be able to sleep at night knowing I have done the right thing,” Hayes said.

Why This Matters Now

- Trust in leadership remains low across industries
- Execution gaps continue to impact business outcomes
- Accountability is cited as a top workplace challenge
- Long-term planning is often replaced by short-term thinking

Hayes believes these challenges can be addressed through consistent individual action.

Do-It-Yourself Toolkit: 10 Actions Anyone Can Take

- Write three clear priorities each morning
- Keep a simple journal to track commitments
- Review your day before finishing work
- Break large goals into small steps
- Avoid overcommitting
- Set clear deadlines for each task
- Admit mistakes quickly and correct them
- Limit distractions during focused work time
- Check progress weekly
- Focus on finishing tasks, not just starting them

30-Day Progress Tracker

Week 1: Awareness

Track commitments and note completion rates

Week 2: Structure

Create written weekly plans and daily priorities

Week 3: Accountability

Share one goal with a trusted peer and check in

Week 4: Consistency

Review progress and refine your system

Repeat monthly to build long-term habits.

Call to Action

Kevin Hayes is encouraging professionals, leaders, and individuals to take the Personal Accountability Pledge and apply it in their daily routines.

- Commit to the seven behaviours
- Use the 10-step toolkit
- Follow the 30-day tracker
- Share the pledge with others

“You do not need a title to do the right thing,” Hayes said. “You just need to decide to follow through.”

To read the full interview, visit the website [here](#). **About Kevin Hayes Baton Rouge**

Kevin Hayes is a Baton Rouge-based legal and legislative professional and the owner of Hayes Strategic Solutions LLC. His career includes serving as General Counsel for the Louisiana Senate Commerce Committee and partner roles at Roedel Parsons and Adams and Reese. He is a former president of both the Baton Rouge Bar Association and the Louisiana State Bar Association. Hayes focuses on lobbying, legislative strategy, and client advocacy, with an emphasis on discipline, credibility, and long-term results.

Contact:

Info@kevinhayesbatonrouge.com

Media Contact

Kevin Hayes Baton Rouge

*****@kevinhayesbatonrouge.com

<http://kevinhayesbatonrouge.com>

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