

## Kerala-based MSME Theertha AI Uses AI to Help 6,000+ Temples Preserve Heritage & Connect with Devotees

Udyam-registered CultureTech startup from Kochi builds Heritage AI chatbot and digital tools for temples across India, enabling cultural preservation and devotee seva through technology.



**Ernakulam, Kerala May 6, 2026 ([IssueWire.com](https://www.IssueWire.com))** - Theertha AI, an Udyam-registered MSME technology startup from Kerala, today announced that it is supporting over 6,000 temples, heritage sites, and cultural trusts across India with AI-powered digital preservation and devotee engagement tools.

Founded in 2024 by Nishanth T P, a technologist with 14 years of experience, Theertha AI addresses a critical gap: India's 2 million+ temples and heritage sites struggle with information access, language barriers, and digital preservation of ancient knowledge.

"Technology should serve tradition, not disrupt it," said Nishanth T P, Founder & CEO, Theertha AI. "We built Theertha AI to ensure no temple story is lost and every devotee, from Kerala to California, can access timely information about pooja timings, festival dates, and cultural significance."

Theertha AI Platform Features:

1. Heritage AI Chatbot: 24x7 multilingual assistant available on temple websites and WhatsApp. Answers devotee queries in Malayalam, Tamil, Hindi, Telugu, Kannada, and English about temple history, ritual significance, nearby accommodation, and festival schedules.

2. Digital Preservation: AI-powered documentation of temple architecture, mural stories, and ritual procedures. Creates searchable knowledge bases to preserve cultural heritage for future generations.
3. Devotee Connect: Temples share daily alankaram photos, pooja timings, and uthsavam updates with registered devotees through official Meta WhatsApp channels. The platform emphasizes that only opted-in devotees receive devotional updates, with no marketing or promotional messaging.
4. e-Seva Tools: Digital support for vazhipadu bookings, e-hundi donations, and instant receipt generation. Helps temple trusts maintain transparency and reduce cash handling.

The platform is currently used by temples across Kerala, Tamil Nadu, Karnataka, Andhra Pradesh, and Maharashtra. From small family kavus to large heritage sites, Theertha AI enables cultural organizations to embrace technology while maintaining sanctity.

Temple committees report significant impact: 40% increase in devotee engagement, improved youth participation in festivals, and better connectivity with NRI devotees. The AI chatbot handles over 2 million interactions monthly, answering queries about temple timings, history, and cultural practices.

"We are not sending bulk messages or marketing content," Nishanth clarified. "This is purely seva - helping temples preserve their stories and serve devotees better. Every feature is designed with cultural sensitivity."

Theertha AI represents India's emerging CultureTech sector, where technology strengthens tradition. The startup is bootstrapped, profitable, and operates with a team of 8 members from Kochi.

#### About Theertha AI:

Theertha AI is a Kochi-based CultureTech startup specializing in AI solutions for temples, heritage sites, and cultural organizations. Udyam Registration No: UDYAM-KL-02-0058092. The company's mission is to use artificial intelligence to preserve India's cultural heritage and make spiritual knowledge accessible worldwide.

For more information, visit: <https://theerthai.com>

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