

## **Karla De La Cruz, Recognized by BestAgents.us as a 2026 Top Agent**

Karla De La Cruz: REALTOR® and Team Lead of The VanCruz Group at Empire Network Realty in Orlando, Florida



**Orlando, Florida May 15, 2026 ([Issuewire.com](http://Issuewire.com))** - Karla De La Cruz, REALTOR® and Team Lead of The VanCruz Group at Empire Network Realty, is making a meaningful impact throughout Central

Florida by helping buyers, sellers, and investors navigate the real estate process with confidence, care, and professionalism. Holding an active Florida real estate license, Karla specializes in residential real estate while bringing a unique blend of legal, business, and sales expertise to every transaction she manages.

Born and raised in Ecuador, Karla developed a strong work ethic and passion for helping others from an early age. She began working at just 16 years old with aspirations of becoming a lawyer and eventually rose to become the right hand of a law firm executive. In 2014, she moved to the United States, determined to create new opportunities for herself despite arriving with no English and no established network.

Through persistence and hard work, Karla built a successful professional career across multiple industries. She spent seven years in the telecommunications sector before earning her Bachelor's Degree in Business and transitioning into Human Capital Management (HCM), where she spent six years helping small businesses grow and succeed. Throughout her corporate career, Karla consistently ranked among the top performers in her field and earned multiple President's Club and Winner's Circle awards, reflecting her dedication to leadership, client service, and sales excellence.

In 2023, Karla obtained her real estate license, passing the exam on her first attempt and quickly establishing a fast-growing practice throughout Central Florida. Her first transaction — the purchase of her own property — became a defining moment that fueled her passion for guiding others through one of the most important financial decisions of their lives.

Today, Karla is known for her strong negotiation skills, attention to detail, and client-first mindset. She works closely with clients through every phase of the transaction process, ensuring that each step from offer to closing is handled with professionalism, transparency, and care.

Bilingual in English and Spanish, Karla is especially passionate about serving first-time homebuyers, immigrant families, and investors focused on building long-term wealth through real estate ownership. She is committed to making the process as seamless and stress-free as possible while advocating fiercely for her clients' best interests.

Karla attributes her success to the discipline, perseverance, and people-first values she has carried with her from Ecuador to Central Florida. Grounded in honesty, consistency, communication, and determination, she continues to build meaningful relationships with clients while helping families achieve their homeownership and investment goals.

Outside of real estate, Karla enjoys traveling and exploring different cultures around the world, embracing every opportunity to gain new perspectives and experiences that continue to shape both her personal and professional journey.

### **Learn More about Karla De La Cruz:**

Through her Best Agent's profile, <https://bestagents.us/profile?agent=2125492> or through her profile on The VanCruz Group, <https://thevancruzgroup.com/team/karla-de-la-cruz/>

### **About Best Agents**

Best Agents recognizes the top real estate professionals across the nation to help buyers, sellers, and investors match with the most qualified agents in their area. Best Agent's comprehensive database of

real estate professionals features agents by local expertise, verified licenses, transaction history, and specializations to make sure that consumers are provided with the highest level of knowledge, seamless end-to-end service, and transparency in the buying and selling process.

## **Media Contact**

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Source : Karla De La Cruz

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