

## Gharano Expands Bulk Gifting Portfolio with Premium Handicraft Gift Collections

Gharano expands its premium gifting portfolio with handcrafted collections aimed at transforming corporate bulk gifting through authenticity, cultural value, and lasting utility.



Jaipur, Rajasthan May 25, 2026 ([Issuewire.com](http://Issuewire.com)) - India's leading artisan gifting brand broadens its corporate **bulk gifts** catalogue, featuring exclusive German Silver Gift Items, handcrafted home décor, and customisable gifting solutions for businesses nationwide.

- **New Category Launch:** Expanded range of Handicraft Gift Items including German Silver artefacts, Meenakari art, blue pottery & more.
- **Corporate-Focused:** Tailored Bulk Gifting programmes with custom branding, flexible MOQs, and pan-India delivery.
- **Heritage Meets Modern Gifting:** Each piece celebrates Rajasthani craftsmanship, making every Corporate Bulk Gift a story worth sharing.

## Gharano Sets a New Benchmark in Corporate Bulk Gifting

Jaipur-based artisan gifting brand **Gharano** has today announced a significant expansion of its **Bulk Gifting** portfolio, introducing a comprehensive range of curated [Handicraft Gift Items](#) purpose-built for corporate clients, enterprises, and institutional buyers across India. The expanded catalogue reinforces Gharano's commitment to reviving traditional Indian craftsmanship through contemporary gifting formats that resonate in the modern business world.

The new portfolio spans everything from intricately designed **German Silver Gift Items**, prized for their regal appearance and durability, to hand-painted blue pottery, Meenakari jewellery boxes, marble inlay décor, and eco-friendly Rajasthani textile gifts. Each product in the collection is ethically sourced directly from skilled artisans across the Pink City, ensuring both quality assurance and sustainable livelihoods for India's traditional craft community.

## Why Businesses Are Choosing Handicraft Gift Items for Corporate Gifting

In an era where generic gifting no longer leaves a lasting impression, forward-thinking organisations are pivoting to **Handicraft Gift Items** as a means of communicating brand values and cultural appreciation. Gharano's [Corporate Bulk Gifts](#) are designed to bridge this gap, offering businesses a selection that is not only aesthetically distinctive but deeply rooted in Indian heritage.

### Key advantages of Gharano's Corporate Bulk Gifting solutions include:

- **Custom Branding & Personalisation:** Company logos, names, and messages can be engraved or printed on select items, creating a cohesive, memorable brand experience.
- **Flexible Minimum Order Quantities (MOQs):** Suitable for startups gifting 50 sets to large enterprises placing orders for 5,000+ units.
- **Curated Gift Hampers:** Mix-and-match options allow procurement teams to assemble thematic hampers aligned with occasions, such as Diwali, New Year, Wedding, Anniversary, Employee Appreciation, Client Acquisition, and more.
- **Pan-India Delivery & B2B Invoicing:** Dedicated account management, GST-compliant invoicing, and reliable logistics make bulk procurement seamless for corporate buyers.
- **Exclusive Packaging:** Premium gift boxes with brand-ready presentation elevate the unboxing experience, reinforcing brand prestige at every touchpoint.

## German Silver Gift Items: The Hallmark of Prestige Gifting

Among the highlights of Gharano's expanded catalogue, the [German Silver Gift Items](#) collection has already garnered strong interest from premium corporate clients and luxury hospitality brands. German Silver — a zinc-copper-nickel alloy renowned for its silver-like lustre and resistance to tarnishing — provides the ideal canvas for Rajasthan's legendary filigree and repoussé craftsmen.

Gharano's **German Silver Gift Items** range includes decorative bowls, photo frames, card holders,

pen stands, key chains, Ganesha idols, and traditional pooja thalis — all hand-finished to museum-grade quality. These pieces are particularly sought after as **Corporate Bulk Gifts** for C-suite presentations, government protocol gifts, award ceremonies, and high-value client gifting programmes where exclusivity and cultural depth matter.

*“Our vision has always been to make India’s rich craft heritage accessible to corporate India. The expansion of our Bulk Gifting portfolio, especially our German Silver Gift Items line, is a natural step towards enabling businesses to gift with purpose, culture, and lasting value.”*

— **Founder, Mr. Mahesh Bubber**

## Serving Diverse Corporate Gifting Needs Across Sectors

Gharano's **Corporate Bulk Gifts** solutions are tailored to serve a wide array of industries and use cases:

- **IT & Technology Firms:** Branded German Silver desk accessories and premium handicraft items for employee recognition programmes and client appreciation drives.
- **Banking & Financial Services:** Curated Diwali and New Year gift hampers featuring artisan-crafted Handicraft Gift Items for high-net-worth clients.
- **Hospitality & Events:** Welcome gifts, wedding favours, and conference giveaways built around Rajasthani craft traditions.
- **Government & PSUs:** Protocol gifts and visiting dignitary presents featuring authentic Indian handicrafts, including German Silver sculptures and Meenakari collectibles.
- **FMCG & Retail:** Seasonal gifting campaigns and festive promotions leveraging Gharano's Bulk Gifting infrastructure for cost-efficient, high-impact gifting.

## How to Place a Corporate Bulk Gifting Order with Gharano

Businesses interested in placing a [Bulk Gifting](#) order can browse the full collection of **Handicraft Gift Items** and **German Silver Gift Items** at [www.gharano.com](http://www.gharano.com). The Gharano corporate gifting team can be reached directly at **+91-7568777222** to discuss requirements, customisation options, pricing, and delivery timelines. Gharano's dedicated B2B gifting specialists are available to assist with everything from product selection and personalisation to logistics and post-delivery support.

With a proven track record of delivering premium **Corporate Bulk Gifts** to hundreds of companies across India, Gharano stands at the intersection of tradition and corporate culture, giving businesses the tools to gift meaningfully, at scale.

**Multimedia Assets:** High-resolution images of Gharano's Handicraft Gift Items, German Silver Gift Items, and Corporate Bulk Gifting hampers are available for media download at [www.gharano.com](http://www.gharano.com). Follow Gharano on Instagram for the latest product visuals: [@gharanoindia](#)

## About Gharano

**Gharano** is a Jaipur-based artisan gifting brand specialising in authentic Indian **Handicraft Gift Items**, home décor, and curated **Corporate Bulk Gifts**. Founded with the mission of preserving and promoting India's rich artisan traditions, Gharano works directly with master craftsmen from Rajasthan to deliver handcrafted products of exceptional quality to customers and businesses across India and beyond. From exquisite **German Silver Gift Items** to hand-painted blue pottery, Meenakari art, and sustainable textile gifts, Gharano's catalogue is a celebration of India's incomparable cultural legacy.

Gharano's **Bulk Gifting** division serves corporate clients, government institutions, hotels, wedding planners, and retail brands with bespoke gifting programmes that combine artisanal craftsmanship with modern fulfilment capabilities. The brand is committed to fair trade practices, artisan welfare, and sustainable sourcing at every stage of the supply chain.

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