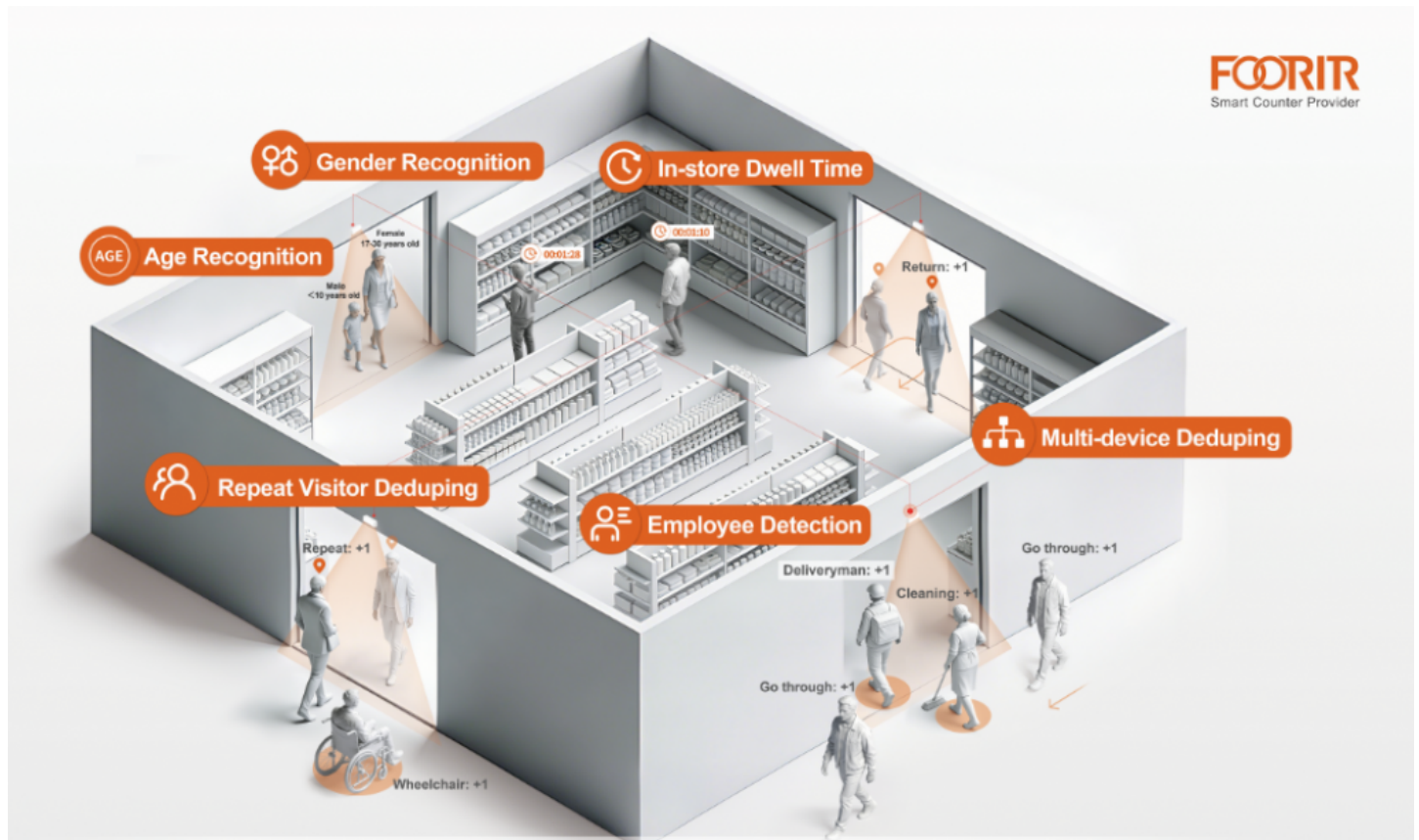


# FOORIR Launches AI People Counting System for Real-Time Foot Traffic Analytics and Visitor Insights

The dual-lens 3D people counting technology delivers accurate visitor counting, staff filtering, deduplication, age and gender recognition for smarter business decisions.



**Chengdu, Sichuan May 15, 2026 (IssueWire.com)** - As retailers, museums, commercial buildings, and public venues seek more accurate visitor insights, **FOORIR**, a provider of intelligent traffic analytics solutions, has introduced its next-generation **AI-powered people counting system** designed to improve operational efficiency and customer experience through real-time foot traffic intelligence.

Traditional people counting methods often struggle with duplicate counting, inaccurate tracking, and the inability to distinguish between staff and visitors. These limitations can lead to poor business decisions and unreliable occupancy data.

FOORIR addresses these challenges with an advanced **dual-lens 3D people counting technology** that delivers highly accurate visitor counting while reducing false counts in crowded environments.

The system is designed for businesses that require actionable insights from foot traffic data, including retail stores, shopping malls, museums, exhibitions, libraries, airports, office buildings, and smart city environments.

Smarter Foot Traffic Analytics for Modern Businesses

Unlike conventional counting solutions, FOORIR's intelligent **people counter** combines multiple AI-powered capabilities into one platform:

- **Real-time people counting** with high accuracy
- **Staff filtering** through badge or tag recognition to avoid employee interference in traffic data
- **Deduplication technology** to reduce repeat counting of the same visitors
- **Cross-device deduplication** for multi-entry environments
- **Age and gender recognition** for audience analysis
- **Adult and child classification** for venue-specific analytics
- **Cloud-based dashboard** for centralized reporting and trend analysis

These capabilities help organizations transform raw visitor data into meaningful business intelligence.

For retailers, foot traffic analytics can improve staffing allocation, conversion analysis, and store performance measurement. Museums and exhibition venues can better understand visitor flow and optimize exhibit layouts to improve engagement. Smart buildings and commercial properties can use occupancy analytics to improve safety and operational planning.

### Why Accurate People Counting Matters

According to industry research, businesses increasingly rely on **foot traffic analytics** to understand customer behavior, improve operational efficiency, and optimize visitor experiences.

An advanced **people counting system** enables organizations to identify peak visiting hours, compare location performance, evaluate marketing effectiveness, and make data-driven decisions.

FOORIR's technology is built to provide reliable traffic intelligence in complex environments where traditional infrared or basic camera counters may underperform.

### Expanding Intelligent Visitor Analytics

As demand for smart analytics grows, FOORIR continues to focus on innovation in **visitor counting systems**, AI behavior analysis, and occupancy intelligence.

Businesses looking to improve customer experience and operational efficiency can explore FOORIR's intelligent [people counting solutions](#) for more accurate and actionable traffic data.

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