

Florida Startup The Four Elements Expands Into Smoke Shops With Its 1.5L Gravity Setup



Orlando, Florida May 7, 2026 (Issuewire.com) - While most smoking accessories compete on price or flashy gimmicks, The Four Elements is taking a different approach focusing on presentation,

recognizable branding, and a more interactive experience.

The Florida-based startup has recently expanded into smoke shops and wholesale channels across the state, introducing a 1.5L gravity setup packaged more like a liquor bottle than traditional glass.

Built around the concept of Earth, Water, Fire, and Wind, the device combines a refillable glass chamber, stainless steel incinerator, and gravity-powered smoke system into a format designed to feel both familiar and different at the same time.

The company's branding centers around the four natural elements, with packaging and visuals designed to stand out both online and on smoke shop shelves. Phrases like "Designed Like Liquor. Built For Smoke." and "Earth loads • Water pulls • Fire ignites • Wind delivers" have helped the product develop a recognizable identity early on.

Rather than positioning itself as another generic smoke accessory, the company is building around presentation, shelf appeal, and the experience of watching the full chamber fill before release.

The Four Elements is currently expanding through direct-to-consumer sales, retail partnerships, and creator outreach while continuing to grow its presence throughout Florida.

More information can be found at GetTheFourElements.com

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