

Express Bags Strengthens Its Presence in India's Fashion and Shopping Bag Industry

Mumbai-Based Brand Expands Its Collection of Handbags, Tote Bags, Sling Bags, Wallets, and Shopping Bags



Mumbai, Maharashtra May 21, 2026 (Issuewire.com) - Express Bags Strengthens Its Presence in India's Fashion and Shopping Bag Industry Mumbai-Based Brand Expands Its Collection of Handbags, Tote Bags, Sling Bags, Wallets, and Shopping Bags

[Express Bags](#), a Mumbai-based shopping bag and fashion accessories brand established in 2008, has announced the continued expansion of its product portfolio across India's growing lifestyle and fashion accessories market. The company is focusing on stylish, utility-driven, and affordable bag collections designed for everyday use and modern consumer preferences.

Over the years, Express Bags has developed a strong presence in the category of shopping bags and fashion accessories by offering a diverse range of products that combine functionality, durability, and contemporary styling. The company currently offers multiple product categories including handbags, shopping bags, [tote bags](#), sling bags, ladies purses, and gents wallets for customers across different age groups and usage preferences.

According to the company, the growing demand for practical yet fashionable accessories in metropolitan cities such as Mumbai, Delhi, Bengaluru, Pune, Hyderabad, and Chennai has contributed to increased interest in lightweight and multi-purpose bags suitable for daily shopping, office use, travel, and casual outings.

Express Bags stated that many of its products are designed using nylon and polyester fabrics with PU and PVC coating to improve durability, washability, waterproofing, and water resistance for Indian weather conditions. The company also offers washable cotton bags and multi-coloured printed shopping bags aimed at consumers seeking convenient and reusable lifestyle products.

Its product line includes designer shopping bags, printed tote bags, shoulder bags, ladies purses, stylish sling bags, and wallets intended for regular utility and fashion-oriented use. The company has also introduced various trendy colour combinations and printed designs across its collections to align with evolving fashion preferences in the Indian market.

“Consumer preferences in the fashion accessories market are continuously evolving towards products that combine convenience, style, and affordability,” said a spokesperson for Express Bags. “We aim to offer practical bag collections that are suitable for everyday lifestyles while maintaining quality and accessible pricing for customers.”

The company further stated that it plans to continue expanding its product offerings and strengthen its retail presence in the shopping bag and fashion accessories segment across India.

About Express Bags

Express Bags is a Mumbai-based shopping bag and fashion accessories company established in 2008. The company specialises in handbags, shopping bags, sling bags, tote bags, ladies purses, shoulder bags, and gents wallets designed for daily lifestyle and utility needs. Express Bags serves customers across India with a wide range of fashionable and functional bag collections.

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