

## Domain Listings Launches the “Be Findable Online” Pledge

Domain Listings, LLC of Las Vegas, Nevada is introducing a public pledge encouraging individuals and small businesses to take simple, transparent steps to improve their online presence and digital accuracy.

**Las Vegas, Nevada May 21, 2026 ([IssueWire.com](https://www.IssueWire.com))** - Domain Listings, LLC has announced the launch of the “Be Findable Online” Pledge, a public initiative focused on helping individuals build better habits around online visibility, profile accuracy, and digital transparency.

The pledge was created in response to a growing problem: millions of people and small businesses remain difficult to find online because of outdated information, inconsistent listings, or neglected digital profiles.

The initiative reflects the same principles that have guided Domain Listings since its founding in 2013.

“Success for me is building something that genuinely serves people,” a company representative shared. “It is consistency over time.”

The company says the pledge is designed to turn that philosophy into practical daily actions.

### Why Online Visibility Matters More Than Ever

The issue has become increasingly important as search habits continue to evolve.

Recent industry data shows:

- 75% of users never scroll past the first page of search results
- 46% of Google searches are looking for local information
- More than 60% of small businesses have inconsistent online information
- 70% of employers review online search results before making hiring decisions
- Nearly 1 in 2 consumers lose trust in businesses with outdated online details

Domain Listings says these numbers highlight a larger issue: many people underestimate how often others search for them online.

“The rise of AI-powered search and changes in local SEO directly affect how people get found,” the representative explained.

### The “Be Findable Online” Pledge

The pledge centres on seven simple commitments designed to encourage long-term digital habits.

#### The 7 Commitments

- I will search my name or business online once each month
- I will update outdated information when I find it
- I will keep my contact details consistent across platforms
- I will respond professionally to online questions or concerns
- I will focus on accuracy instead of chasing trends

- I will regularly review how others experience my online presence
- I will help others understand the importance of digital visibility

The company says these behaviours reflect lessons learned over more than a decade in the online directory industry.

“Consistency and transparency are what matter most,” the representative said. “Trust is slow to build and fast to lose.”

## **A Response to a Changing Digital Landscape**

According to Domain Listings, one of the biggest challenges today is not technology itself, but confusion.

Many people assume improving online visibility requires advanced marketing skills or expensive services. The company says that often leads individuals to ignore the basics.

“You cannot control what others in your industry do, but you can control how you operate and communicate,” the representative noted.

The pledge focuses on simple actions that anyone can take without specialised knowledge.

## **Do-It-Yourself Toolkit: 10 Free Actions Anyone Can Take**

Domain Listings also released a free toolkit alongside the pledge.

### **10 Free Steps to Improve Your Online Presence**

- Search your name or business on Google
- Check the first page of results for outdated information
- Update your phone number or email on public profiles
- Add a short, clear description to online profiles
- Remove duplicate or incorrect listings where possible
- Review your privacy settings on social platforms
- Upload a current profile image if appropriate
- Create a simple list of websites where your information appears
- Check spelling consistency across all profiles
- Set a monthly reminder to review your visibility again

“Customer feedback taught us that simplicity matters,” the representative shared. “People are more likely to improve their online presence when the process feels manageable.”

## **30-Day Progress Tracker**

The pledge also includes a simple self-guided tracker.

### **Week 1**

- Search your name or business
- Identify outdated information

## Week 2

- Update one profile or listing
- Check consistency across platforms

## Week 3

- Review how your information appears in search results
- Ask a friend or colleague what they notice first online

## Week 4

- Make final updates
- Create a recurring monthly visibility habit

The tracker is intentionally simple and designed to fit into everyday routines.

## An Invitation to Take the Pledge

Domain Listings says the initiative is not about perfection. It is about awareness and consistency.

“When I think about who is on the other end of a listing, that is what keeps me motivated,” the representative said.

The company is encouraging readers to take the pledge, use the free toolkit, and share it with others who may benefit from improving their online visibility habits.

Start by searching your name or business today. Make one update. Repeat the process consistently over time.

## About Domain Listings, LLC

Domain Listings, LLC is an online business directory founded in 2013 and based in Las Vegas, Nevada. The company helps businesses improve online visibility through searchable directory listings designed to connect users with businesses they are actively searching for online. With more than 150,000 businesses listed nationwide, Domain Listings focuses on transparency, accessibility, and long-term consistency in the digital space.

## Media Contact

Domain Listings

\*\*\*\*\*@domainlistings.directory

<http://domainlistings.directory>

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