

Diversified Outlook Consulting Group Adds Cybersecurity Thought Leader Chuck Brooks and Bill Bowers as Partners

Leadership expansion strengthens DOCG's capabilities in AI modernization, strategic communications, business capture, and federal technology advisory services for government and commercial clients.



Reston, Virginia May 18, 2026 ([IssueWire.com](https://www.IssueWire.com)) - [Diversified Outlook Consulting Group](https://www.IssueWire.com) (DOCG) has announced that cybersecurity thought leader [Chuck Brooks](https://www.IssueWire.com) and seasoned technology executive [Bill Bowers](https://www.IssueWire.com) have joined the firm as Partners, expanding DOCG's capabilities in cybersecurity, AI-driven modernization, strategic communications, and mission-focused advisory services for government and commercial clients.

The addition of Brooks and Bowers strengthens DOCG's ability to help organizations navigate increasingly complex technology, security, and operational environments while enhancing the firm's business capture, market influence, and thought leadership capabilities across government and industry sectors.

Chuck Brooks is internationally recognized for his leadership in cybersecurity, emerging technologies, and public-sector innovation. A Forbes contributor, globally followed industry influencer, and host of the "Intelligence Briefing" streaming program on Skytop Media, Brooks brings significant media reach and strategic communications influence to DOCG's advisory service. As a two-time Presidential Appointee

and founding member of the Department of Homeland Security, his experience spans collaboration with federal agencies, policymakers, industry leaders, and international partners addressing complex cybersecurity, risk, and emerging technology challenges.

Through Brooks' extensive media visibility, industry relationships, and thought leadership presence — including more than 132,000 LinkedIn followers and ongoing contributions across cybersecurity and technology media channels — DOCG further expands its ability to help clients amplify strategic messaging, strengthen market awareness, and engage key government and commercial decision-makers.

Bill Bowers brings deep expertise in federal and commercial systems, mission execution, and enterprise technology transformation developed through decades of leadership supporting critical government missions. During his tenure as Chief of the Architectural and Engineering Branch within the CIA's Directorate of Intelligence, Bowers played a key role in advancing operational modernization initiatives and integrating emerging technologies into intelligence analysis and mission workflows.

“Bringing Chuck and Bill into the partnership significantly expands the strategic value we can provide to our clients,” said [Scott Arthur](#), Founder and Managing Partner of DOCG. “Their combined experience across cybersecurity, federal modernization, strategic communications, and technology leadership strengthens DOCG's ability to support organizations pursuing innovation, operational transformation, and long-term growth.”

As Partners, Brooks (Chief Marketing Officer) and Bowers (CIO/CTO) will help guide DOCG's strategic direction, support client engagements, and contribute to initiatives focused on cybersecurity, AI modernization, mission transformation, business capture strategy, and public-private collaboration.

“Organizations today are operating in an environment shaped by rapid technological disruption, evolving cyber threats, and increasing competition for visibility and influence,” said Brooks. “DOCG combines operational expertise, strategic insight, and thought leadership capabilities that position clients to better navigate these challenges and communicate their value effectively.”

Bowers added, “DOCG's mission-focused culture and emphasis on measurable outcomes strongly align with my experience supporting complex government and technology initiatives. I look forward to helping clients accelerate innovation and achieve meaningful operational results.”

With the addition of Brooks and Bowers, DOCG continues to expand its leadership bench and strengthen its position as a trusted advisor in cybersecurity, AI modernization, strategic communications, federal digital transformation, and mission-focused innovation.

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