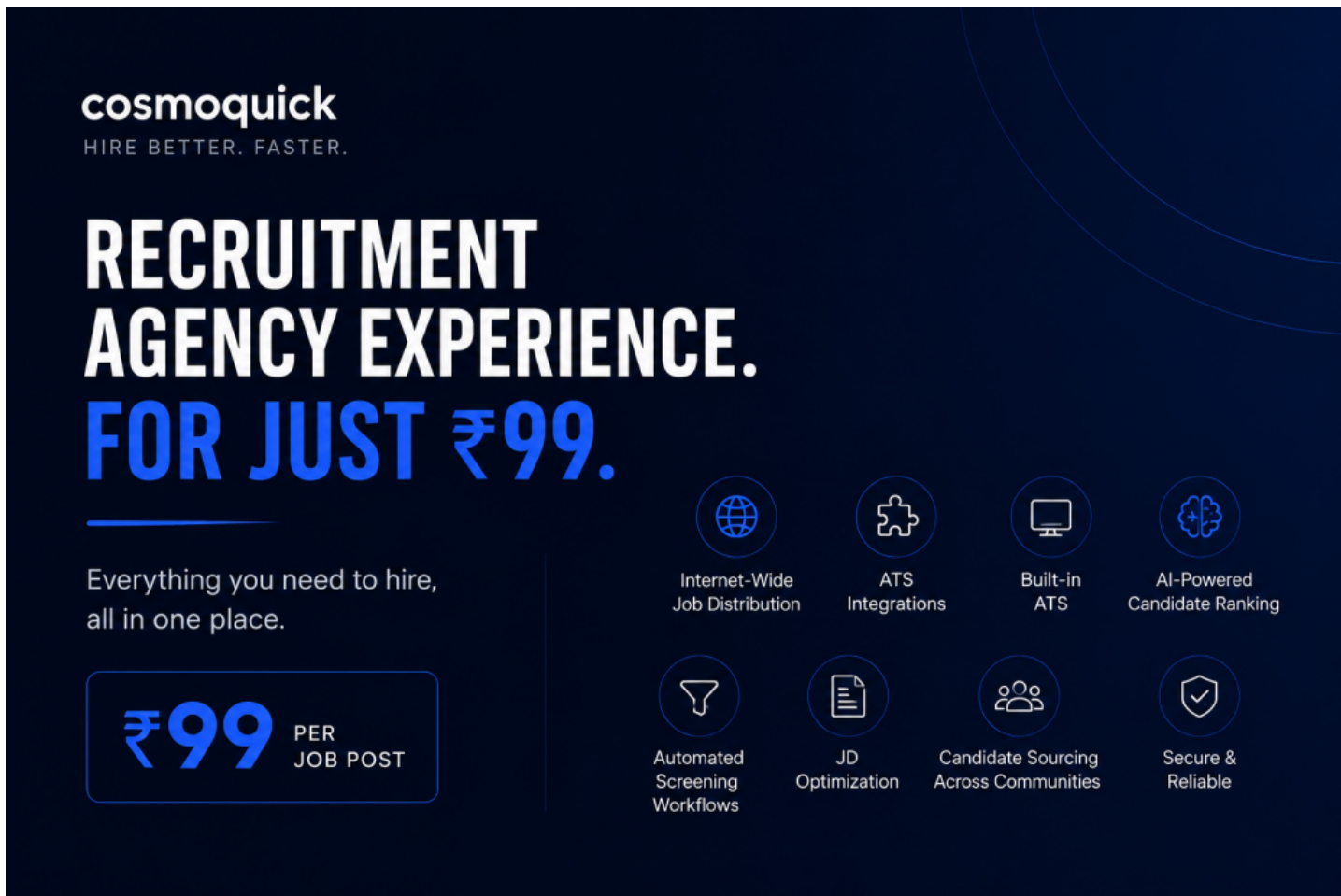


CosmoQuick Is Building a Recruitment Agency Experience Into a ₹99 Product



cosmoquick
HIRE BETTER. FASTER.

RECRUITMENT AGENCY EXPERIENCE. FOR JUST ₹99.

Everything you need to hire, all in one place.

₹99 PER JOB POST

- Internet-Wide Job Distribution
- ATS Integrations
- Built-in ATS
- AI-Powered Candidate Ranking
- Automated Screening Workflows
- JD Optimization
- Candidate Sourcing Across Communities
- Secure & Reliable

New Delhi, Delhi May 6, 2026 ([IssueWire.com](https://www.issuewire.com)) - CosmoQuick Is Building a Recruitment Agency Experience Into a ₹99 Product

Recruitment agencies exist because hiring is operationally messy.

Good recruiters do far more than just forward resumes. They source candidates aggressively, circulate openings through networks and communities, organize hiring workflows, manage pipelines, screen applicants, shortlist talent, and reduce noise before a company ever sees a candidate.

That operational layer is incredibly valuable. It is also expensive.

In India, recruitment agencies commonly charge anywhere from 8% to 15% of a candidate's annual salary. For a single mid-level hire, that can mean ₹80,000 to ₹2 lakh in placement fees. Companies accept these costs because the alternative often involves fragmented software, manual sourcing, inefficient screening, and overloaded internal teams.

But a new category of hiring infrastructure is beginning to emerge around a different idea:

what if much of the recruitment agency workflow could be productized?

That is the thesis behind [CosmoQuick](#).

Recruitment Agency Logic, Rebuilt as Software

At first glance, Cosmoquick looks like another hiring platform.

But underneath, the company is attempting something more ambitious. Instead of functioning purely as a job board, it tries to replicate the operational advantages of a recruitment agency through software infrastructure.

For ₹99 per job post, companies get access to:

- internet-wide job distribution
- ATS integrations
- a built-in applicant tracking system
- AI-powered candidate ranking
- automated screening workflows
- JD optimization
- candidate sourcing infrastructure

The goal is not simply to host jobs online.

It is to reduce the operational complexity around hiring itself.

Why Traditional Job Portals Are No Longer Enough

Most hiring platforms still operate with a relatively old internet model: post a job, wait for candidates to apply inside the platform ecosystem.

But candidate behavior has changed dramatically.

Today, professionals spend time across fragmented digital environments:

- WhatsApp groups
- Telegram communities
- Discord servers
- Reddit threads

- LinkedIn groups
- X/Twitter networks
- niche online communities

The best candidates are often not actively refreshing job portals every day. Many discover opportunities passively through social distribution and community circulation.

Recruitment agencies understood this long ago. Strong recruiters rarely rely on a single platform. They source through networks, referrals, outreach, and communities.

Cosmoquick appears to be applying that same logic through software.

Instead of limiting visibility to its own platform audience, the company distributes job listings across external communities and channels. In effect, it behaves less like a traditional job board and more like a hiring distribution layer.

The ATS Problem

Another friction point in hiring is infrastructure fragmentation.

Many companies already use existing ATS systems like Greenhouse, Lever, Zoho Recruit, Workable, or Freshteam. Most new hiring tools create additional friction by forcing teams into separate workflows, migrations, and dashboards.

[Cosmoquick](#) takes a different approach.

Companies can either:

- connect their existing ATS
- push applications into spreadsheets
- or use Cosmoquick's built-in ATS

This flexibility matters because hiring teams are often resistant to workflow disruption. The platform positions itself less as a replacement layer and more as an operational layer sitting behind existing systems.

AI Is Changing Recruitment Operations

The most interesting shift may be happening around screening.

Traditional hiring workflows still involve large amounts of manual filtering: reviewing resumes, sorting candidates, organizing pipelines, and coordinating follow-ups.

Cosmoquick uses AI to rank candidates automatically the moment they apply. Teams can also launch

automated screening workflows to filter applicants before recruiters or hiring managers ever review them.

This changes the economics of hiring significantly.

A large portion of operational recruitment work can increasingly be handled through automation rather than manual coordination.

That does not eliminate recruiters. Human judgment, relationships, negotiation, and nuanced evaluation still matter enormously. But the operational layer around recruitment is becoming increasingly software-driven.

Hiring Is Becoming Infrastructure

The broader shift here is larger than any single platform.

Recruitment itself is slowly evolving from a service-heavy industry into an infrastructure category.

For years, companies stitched together:

- job portals
- ATS software
- sourcing tools
- screening workflows
- spreadsheets
- external recruiters

The modern hiring stack became fragmented, expensive, and operationally inefficient.

Platforms like [Cosmoquick](#) are attempting to collapse that stack into a single workflow: distribution, screening, infrastructure, and automation bundled together at software scale.

That is why the ₹99 price point is so provocative.

The company is not merely competing with job boards. It is challenging the economics of how recruitment operations are packaged and delivered.

The Bigger Question

The most important question is not whether hiring can become cheaper.

It is whether recruitment itself can become more scalable.

If distribution, sourcing, screening, and operational coordination increasingly become infrastructure

problems rather than service problems, the economics of hiring may change dramatically over the next decade.

Cosmoquick is betting that they will.

And if that thesis proves correct, the future hiring stack may look much less like traditional recruitment agencies and much more like internet-native infrastructure.

Media Contact

CosmoQuick

*****@cosmoquick.com

<http://cosmoquick.com>

Source : CosmoQuick

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