

Chiropractor Round Rock TX Reports Increased Demand for Whiplash Treatment as Austin Traffic Crashes Remain Elevated

Round Rock chiropractic clinic sees growing patient inquiries from auto accident victims across Williamson and Travis counties seeking non-surgical whiplash and soft-tissue injury care.

Round Rock, Texas May 20, 2026 ([IssueWire.com](https://www.IssueWire.com)) - [Chiropractor Round Rock TX](#), a licensed chiropractic clinic serving Round Rock and the greater Austin metro area, is reporting a significant increase in patient appointments related to auto accident injuries, including whiplash, soft-tissue trauma, and post-collision back and neck pain. The clinic attributes the rise in inquiries to sustained high crash volumes across the Austin metro area, where serious injury crashes have remained elevated through 2025 following years of rapid regional population growth.

Austin recorded approximately 26,000 crashes in 2023, with serious injury totals approaching 1,200. Rear-end collisions remain the most common crash type in Texas, and the most common cause of whiplash injuries. Construction phases between 2023 and 2025 contributed to lane shifts and temporary traffic pattern changes along key corridors including I-35, which runs directly through the Austin metro and past Williamson County, where Round Rock is located. For many accident victims, whiplash and soft-tissue injuries go untreated or are managed with medication alone — an approach that addresses symptoms without correcting underlying spinal misalignment caused by the collision.

Chiropractor Round Rock TX offers comprehensive chiropractic care specifically for auto accident and [whiplash injuries](#), including cervical adjustments, soft-tissue therapy, spinal decompression, and full documentation for insurance and legal purposes. The clinic accepts most major insurance plans and handles the billing process directly, meaning most auto injury patients have no out-of-pocket cost for their care. Same-day appointments are available for accident victims experiencing acute pain, and a free new-patient consultation is offered so patients understand their care plan and coverage before treatment begins.

"After a collision, a lot of people assume rest and pain medication are the only options," said a spokesperson for Chiropractor Round Rock TX. "What they don't realize is that whiplash creates structural misalignment in the cervical spine that won't resolve on its own. The sooner that's addressed with proper chiropractic care, the faster and more complete the recovery — and in most cases, their insurance covers everything."

The clinic serves patients across Round Rock, Pflugerville, Georgetown, Cedar Park, and Hutto from its location at 111 E Old Settlers Blvd. In addition to auto accident care, services include treatment for back pain and sciatica, neck pain, headaches and migraines, sports injuries, prenatal and pediatric chiropractic, and non-surgical spinal decompression for herniated and bulging discs. New patients can book a free consultation at chiropractorroundrocktx.com or by calling (512) 555-0199.

About Chiropractor Round Rock TX

Chiropractor Round Rock TX is a licensed chiropractic clinic located at 111 E Old Settlers Blvd, Round Rock, TX 78665, with 15+ years serving the greater Austin metro area. The clinic specializes in evidence-based, drug-free care for back pain, sciatica, neck pain, headaches, auto accident injuries, sports injuries, and prenatal and pediatric chiropractic. [Learn more about Chiropractor Round Rock TX](#)

[here.](#)

A free new-patient consultation is offered to all new patients, same-day appointments are available, and most major Texas insurance plans are accepted. Rated 4.9 stars across 200+ Round Rock patients, the clinic serves individuals and families across Round Rock, Pflugerville, Georgetown, Cedar Park, and Hutto.

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