

Celluloid Pact Strengthens International Film Production and Remake Rights Operations

A decade-plus production and consulting network across India, the Middle East, Europe and Asia — covering line production, film fixing, remake rights advisory and cross-border execution for international features, OTT slates and ad-film schedules.



Mumbai, Maharashtra May 24, 2026 (IssueWire.com) - Celluloid Pact, the India-anchored film production and consulting company founded by Manav Paul, operates as a multi-country line producer, film fixer and rema...

Celluloid Pact, the India-anchored film production and consulting company founded by Manav Paul, operates as a multi-country line producer, film fixer and remake rights network with active reach across India, the Middle East, Europe and Asia.

The company's [Line Producer India](#) network anchors inbound international shoots and outbound Indian-IP collaborations across foreign-language territories. Over more than a decade of independent producing, the company has built a cross-border production footprint that runs from a Mumbai studio to a Jakarta location to a Moroccan desert as a single continuous operation.

The credit slate spans more than twenty-five feature and on-location productions over the past decade.

The Indian feature roster includes Drishyam, Drishyam 2, Drishyam 3, Stree, Badhaai Ho, Manjha, Quick Gun Murugun, What the Fish, House Arrest and Tequila Nights.

The Indonesian feature roster, built through the Falcon Pictures collaboration, includes Buya Hamka Vols 1 and 2, Keluarga Slamet, Titik Nol and Haji Backpacker.

Independent production credits include Plan A Plan B, Rainbow Fields and Desert Tears. On-location coordination has run across Mumbai, New Delhi, Ajmer, Morocco, Jordan and Tbilisi.

Celluloid Pact has developed a body of [remake-rights in India](#) that includes Single Slipper Size-7, Stree,

Badhaai Ho and the Drishyam franchise — adaptation running across multiple languages and territories.

The most recent remake-rights credit is Ayah, Aku Mau Cerita, Falcon Pictures' Indonesian adaptation of Drishyam directed by Danial Rifki and releasing in Indonesian cinemas on **20 August 2026** — the first Malayalam-origin feature remade in the Indonesian language.

India

The India operation spans the country's primary production markets — Mumbai as the studio, crew and ad-film capital with Film City Goregaon and the Bandra-to-Andheri studio cluster; Delhi NCR as the federal-permit gateway with Gurugram and Noida as the corporate-glass and studio extension; Rajasthan as the heritage shoot floor across Jaipur, Jodhpur, Udaipur, Ajmer and Jaisalmer; and Goa as the Portuguese-heritage and beach-belt market with one of the fastest film-permit pipelines among Indian states. Kerala is the next expansion layer in the southern corridor. Across these regions, [Celluloid Pact](#) handles studios, crew, federal permits, state film-cell coordination, equipment hire, customs and the multi-state schedules that combine territories into a single corridor.

Middle East

The Middle East layer covers Morocco's full production circuit — Marrakech, Ouarzazate and the Atlas Studios complex, the Casablanca corridor and the Saharan desert belt that has anchored international productions for decades. Jordan's coverage includes Wadi Rum, Petra and Amman with established Royal Film Commission relationships. The Gulf extends through the UAE Dubai Film and Television Commission and the emerging Saudi market. The corridor runs as a continuous operational region for international features that need desert, ancient-architecture and Islamic-heritage stand-ins delivered through stable production infrastructure.

Europe

Portugal operates across its three filming regions — Lisbon with the Atlantic capital coast and Sintra, Algarve along the south coast, and Madeira as the volcanic Atlantic island under its autonomous-region film commission. The Portuguese ICA cash rebate framework and the territorial film commission structure make Portugal the company's primary European entry point, with active production and consulting work supporting Indian-origin productions filming in Europe and European productions accessing the India network in reverse. On-location coordination has also run through Tbilisi as a Caucasus stand-in.

Asia

The Asia layer is anchored by the decade-plus collaboration with Falcon Pictures in Indonesia — the slate now running from Buya Hamka through Keluarga Slamet, Titik Nol and Haji Backpacker to Ayah, Aku Mau Cerita. Beyond Indonesia, the network supports cross-border work into Korea, Japan and the broader Southeast Asian production market, built around shared talent, shared post-production pipelines and shared remake-rights frameworks.

"What we have built over the last decade is a multi-country network that lets a production move from a Mumbai studio to a Jakarta location to a Moroccan desert as one continuous operation. The India-Indonesia bridge, the Middle East and European corridors, and the remake-rights layer all sit inside one production framework rather than separate regional systems."

— **Manav Paul**, Founder, Celluloid Pact



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