

## Car Wrap New Orleans Reports Rising Demand for UV-Protective Vinyl Wraps as Louisiana Sees 300+ Sunny Days Per Year

New Orleans' #1 rated vehicle wrap shop sees increased inquiries from NOLA drivers looking to protect OEM paint from the region's extreme UV exposure and subtropical humidity.



**New Orleans, Louisiana May 17, 2026 ([Issuewire.com](http://Issuewire.com))** - [Car Wrap New Orleans](#), the city's top-rated vehicle wrap and paint protection specialist, is reporting a notable rise in demand for UV-protective vinyl wrap installations across the greater New Orleans metro. The shop attributes the trend to growing awareness among local drivers of the damage Louisiana's climate inflicts on unprotected vehicle paint.

According to NOAA data, New Orleans experiences more than 300 sunny days per year, with summer UV index readings regularly reaching 9 to 11 — among the highest in the continental United States. Combined with the region's extreme humidity, these conditions accelerate paint oxidation, clear coat breakdown, and color fading at a rate significantly faster than temperate climates. For NOLA drivers, the result is a vehicle that can look years older than its age without proper paint protection in place.

Car Wrap New Orleans installs premium cast vinyl from 3M and Avery Dennison, rated for 5 to 7 years specifically in Louisiana's subtropical conditions. Unlike budget calendered films that yellow, bubble, and lift within 18 months under intense heat and humidity, cast vinyl forms a durable UV barrier over the OEM paint — preserving factory color underneath while the driver runs a completely different finish on the outside. All installations are carried out at the shop's climate-controlled studio at 2330 Rousseau St, a facility designed specifically for precision vinyl application.

*"We see it constantly — vehicles come in with oxidized hoods and faded roofs that are only two or three years old," said a spokesperson for Car Wrap New Orleans. "Louisiana is one of the hardest climates on car paint in the country. A quality vinyl wrap pays for itself in preserved resale value alone, before you even factor in the aesthetic upgrade."*

The shop wraps more than 200 vehicles annually and offers a full range of services including custom car wraps, color change wraps, commercial and fleet wraps, partial wraps, paint protection film, and chrome deletes. A 1-year workmanship warranty against bubbling, peeling, and edge lifting is included with every installation. Free quotes are available at [carwrapneworleans.com](http://carwrapneworleans.com) with a guaranteed response within two business hours.

## **About Car Wrap New Orleans**

Car Wrap New Orleans is a locally owned vehicle wrap and paint protection studio in the heart of New Orleans, LA 70130. Serving NOLA drivers since 2014, the shop specializes in premium cast vinyl wraps, paint protection film, and commercial fleet graphics for clients across New Orleans, Metairie, Kenner, Slidell, Covington, Mandeville, and the greater metro area. With 200+ vehicles wrapped annually and a 99.4% satisfaction rate, Car Wrap New Orleans is the city's #1 rated wrap shop. [Learn more about Car Wrap New Orleans here.](#)

## **Media Contact**

Car Wrap New Orleans

\*\*\*\*\*@carwrapneworleans.com

+15047663480

<https://carwrapneworleans.com/>

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