

## BEYAQI at BeautyWorld Middle East: Professional Solutions for Airless Packaging



*beautyworld*  
MIDDLE EAST

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The global beauty and personal care landscape in 2026 is defined by a sophisticated intersection of formula integrity, "clean beauty" standards, and high-performance delivery systems. As high-potency ingredients like stabilized vitamin C, retinoids, and preservative-free organic compounds become industry staples, the demand for packaging that can protect these sensitive actives from oxidation has reached an all-time high. This evolution was on full display at the recent BeautyWorld Middle East in Dubai—a premier global stage where the future of cosmetic containment is decided. Among the industry leaders, BEYAQI showcased why it is recognized as a [Professional Airless Bottle Supplier in China](#), presenting vacuum-based solutions that harmonize technical precision with the high-end aesthetics required by today's discerning global brands.

The energy at the Dubai World Trade Centre reflected a market in transition. The Middle East, particularly the GCC region, has emerged as one of the world's most lucrative beauty hubs, with the UAE and Saudi Arabia markets projected to grow significantly through 2026. Here, the "prestige" segment is widening the gap over mass-market products, as consumers increasingly seek quality over quantity. Airless technology—a mechanical system that uses a rising piston to dispense product without air intake—has become the indispensable gold standard for this luxury tier. Unlike traditional straw-based pumps, BEYAQI's airless systems ensure that the formula remains in a 100% airtight environment, preserving efficacy from the first press to the very last drop.

The Middle Eastern market serves as a rigorous barometer for global packaging trends. During the exhibition, BEYAQI engaged with numerous European skincare innovators and Gulf-based distributors who emphasized that packaging is no longer just a container—it is a critical part of the user experience. Real-time feedback from the show floor highlighted a specific demand for "climate-resilient" packaging. With the region's extreme heat and humidity, local brand owners praised BEYAQI's vacuum-sealed

containers for their ability to prevent product separation and spoilage.

One prominent distributor from Riyadh noted that Saudi consumers, who spend some of the highest amounts globally per capita on skincare, are moving toward "dermocosmetics"—products that bridge the gap between medicine and cosmetics. For such brands, BEYAQI's professional-grade airless bottles provide the necessary clinical assurance. This global validation at a top-tier trade fair reinforces BEYAQI's market authority, proving that its engineering standards meet the stringent requirements of international luxury and pharmaceutical-grade skincare labels.

### [A Globalized Manufacturing Vision: The Yuyao Powerhouse](#)

To support its ambitious global footprint, BEYAQI has built a robust manufacturing ecosystem that reflects its commitment to international excellence. Founded in 2017 and headquartered in the tech-savvy city of Hangzhou, the company's primary production base is located in Yuyao. This strategic location is vital; Yuyao is China's "Plastic City," providing BEYAQI with immediate access to world-class mold-making expertise and raw material innovations. Positioned near the Ningbo and Shanghai ports, BEYAQI can maintain a streamlined global supply chain, ensuring that its daily production capacity of 4.8 million pieces can reach clients in North America, Europe, and the Middle East with maximum efficiency.

BEYAQI's globalization strategy is built on the pillar of independent R&D. In an era where "fast beauty" requires brands to launch new products in months rather than years, BEYAQI's ability to handle the entire lifecycle—from conceptual design and 3D prototyping to mass injection molding and final assembly—gives its partners a decisive competitive edge. Their product portfolio is comprehensive, featuring not only the flagship airless bottles but also deodorant sticks, aluminum containers, lotion pumps, and specialized foamers, allowing brands to maintain a cohesive visual identity across their entire product line.

### **Technical Innovation and the Shift Toward Sustainability**

As we navigate 2026, the global packaging industry is undergoing a "Plastic Reckoning," moving away from single-use formats toward circular economy models. BEYAQI has anticipated this shift by integrating sustainability into its core technical roadmap. Their latest innovations include refillable airless systems designed with replaceable inner cartridges. This "eco-luxury" approach allows the premium outer shell—often customized with sophisticated finishes like UV coating or silk screening—to be reused, while only the internal PP or PET body is replaced. This significantly reduces plastic waste and aligns with the Extended Producer Responsibility (EPR) regulations now tightening across Europe and North America.

Furthermore, BEYAQI's technical expertise extends to material fusion, such as their Bamboo Airless Pump series. By combining natural, biodegradable bamboo exteriors with high-precision internal vacuum pumps, they offer a solution for brands that want to communicate organic values without compromising on the mechanical reliability of an airless system. For specialized applications like SPF sunscreens or BB creams, BEYAQI's pump designs ensure a consistent dosage (typically 0.2ml to 0.5ml per stroke), preventing the "spitting" or clogging often associated with high-viscosity formulas.

### **Versatile Applications and Client Success**

The application of BEYAQI's technology spans the full spectrum of the modern beauty industry. In the high-end serum market, their 15ml and 30ml airless bottles are the preferred choice for protecting

volatile antioxidants. In the rapidly growing male grooming sector, their sleek, minimalist deodorant and lotion containers cater to a demographic that values functionality and rugged durability.

Major projects for global clinical brands have demonstrated BEYAQI's ability to customize at scale. Whether it is developing a unique "twist-to-lock" pump head for travel-friendly skincare or matching a specific Pantone shade for a boutique organic label, BEYAQI treats every project as a collaborative partnership. By listening to the specific challenges faced by their customers—such as the need for packaging that withstands the shocks of e-commerce shipping or the demand for "touchless" dispensing—BEYAQI continues to push the boundaries of what a Professional Airless Bottle Supplier in China can achieve.

### **Conclusion: Protecting the Future of Beauty**

The participation of BEYAQI at BeautyWorld Middle East was more than a showcase of products; it was a testament to the company's role as a vital link in the global beauty supply chain. By combining the industrial scale of its Yuyao production base with a sophisticated understanding of global market trends—from the luxury demands of the GCC to the sustainability mandates of the West—BEYAQI is helping to shape the next generation of skincare packaging.

As brands look toward a future where efficiency, stability, and environmental responsibility are non-negotiable, BEYAQI stands ready with professional solutions that protect the formula, the consumer, and the planet.

To explore the full range of BEYAQI's innovative packaging solutions, please visit:

<https://www.beyaqipackaging.com/>



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