

Beach Cruisers Meet Big Screen Dreams: FloridaPictureCars.com Debuts

USA Movie Cars has launched FloridaPictureCars.com, delivering authentic, camera-ready vehicles and full professional picture car coordination across the entire Sunshine State for film and TV productions.



Phoenix, Arizona May 7, 2026 ([Issuewire.com](https://www.issuewire.com)) - USA Movie Cars, a leading nationwide picture car rental and coordination service, today announced the official launch of FloridaPictureCars.com, a dynamic new platform dedicated to supporting the thriving film, television, commercial, and media production industry across the Sunshine State.

The new specialized platform delivers authentic, camera-ready vehicles that perfectly capture Florida's vibrant lifestyle and diverse filming locations. From breezy beach cruisers and luxury convertibles gliding along Miami's iconic shores to rugged pickup trucks for Central Florida ranch scenes, powerful muscle cars for Orlando action sequences, classic vehicles, police cruisers, emergency rigs, and specialty vehicles for Tampa or Everglades shoots — FloridaPictureCars.com brings the perfect wheels to match every Florida story.

"Florida offers filmmakers everything from pristine beaches and bustling cities to swamps and theme parks, all year round," said Rob Rutledge, founder and Picture Car Coordinator of USA Movie Cars. "We built FloridaPictureCars.com so that beach cruisers can finally meet big screen dreams.

Productions no longer have to compromise on vehicle quality or authenticity — they can now get professional, reliable vehicles tailored specifically for Florida’s unique environments.”

Key Features of FloridaPictureCars.com:

- Wide variety of production-ready vehicles including luxury convertibles, muscle cars, classic automobiles, modern exotics, pickup trucks, SUVs, and emergency vehicles
- Full statewide coverage serving Miami, Orlando, Tampa, Jacksonville, Fort Lauderdale, Naples, Tallahassee, and surrounding areas
- Complete professional coordination: sourcing, delivery, on-set support, modifications, and insurance assistance
- Free vehicle listing program for Florida car owners — list at no cost, earn competitive rental income, retain full ownership, and potentially appear as background talent

The platform operates on a proven crowdsourced model that connects passionate local Florida vehicle owners directly with national and international productions. This approach ensures greater vehicle variety and on-screen authenticity while keeping film production dollars circulating within Florida’s local economy.

Florida continues to solidify its position as a major production hub thanks to its year-round sunshine, diverse locations, skilled workforce, and attractive incentives. FloridaPictureCars.com removes a key logistical barrier, making the state even more attractive for both large-scale studio projects and independent filmmakers.

USA Movie Cars has supplied picture vehicles to major studios and streamers including Netflix, Apple TV+, Disney, Warner Bros., and Paramount. The launch of FloridaPictureCars.com marks another strategic expansion, reinforcing the company’s commitment to providing professional picture car services in every state.

Site Contact Information Phone: 602-882-2705 Email: info@floridapicturecars.com Website: <https://floridapicturecars.com>

Media Contact Information Rob Rutledge Picture Car Coordinator Florida Picture Cars / USA Movie Cars Phone: 602-882-2705 Email: info@floridapicturecars.com

For more information, to browse available vehicles, or to list a car for rental, visit <https://floridapicturecars.com>.

About USA Movie Cars USA Movie Cars is a nationwide picture car rental and coordination service operating in all 50 states. The company specializes in supplying classic cars, muscle cars, modern exotics, emergency vehicles, trucks, and specialty rigs for film, television, advertising, and media productions.

Arizona Picture Cars

*****@floridapicturecars.com

6028822705

20 East Raymond St, Suite 10, Phoenix AZ 85040

<https://floridapicturecars.com>

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