

Award-Winning 'TACTO' Redefines Desk Organization Through Tactile Design

An internationally recognized design that transforms everyday workspace interaction through soft materials and biomorphic form



New York City, New York May 5, 2026 ([IssueWire.com](https://www.issuewire.com)) - Designer Yuhan (Ivan) Gu presents "TACTO," an award-winning desk object that transforms everyday organization into a playful and tactile experience.

Recognized by international design awards including the Good Design Award and International Design Awards (IDA), TACTO explores how everyday objects can become more engaging through interaction. Rather than acting as a passive tool, the design invites users to interact with it intuitively through touch and placement.

Inspired by natural forms, TACTO features a soft, biomorphic silhouette reminiscent of a cactus. This organic form contrasts with conventional rigid desk accessories, offering a more approachable and expressive presence in modern workspaces.

At its core, the project investigates the relationship between functionality and emotional engagement. By combining practical use with sculptural qualities, TACTO functions not only as a memo holder but also as a tactile object that enhances the overall workspace experience.

The design reflects a broader shift in contemporary work culture, where personalization and sensory interaction are becoming increasingly important. TACTO represents a new category of design-forward objects that merge utility with artistic expression.

About the Designer:

Yuhan (Ivan) Gu is an industrial designer based in New York, specializing in product design, 3D modeling, and development. His work focuses on bridging conceptual design with real-world production, with products distributed across major retailers in North America.

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