

## America's Best in Medicine Profiles Cassie J. Roesler, MA, LPC: Dedicated Clinical Therapist at Rawhide Youth Services

Empowering Youth and Families Through Trauma-Informed Care, Resilience, and Long-Term Healing



**Appleton, Wisconsin May 26, 2026 ([Issuewire.com](https://www.issuewire.com))** - Cassie J. Roesler, MA, LPC, is a dedicated Clinical Therapist with more than a decade of experience in mental health and substance abuse treatment, specializing in helping youth and families navigate trauma, post-traumatic stress disorder (PTSD), and alcohol and other drug abuse (AODA)-related challenges. Through her compassionate and

evidence-based approach to care, Cassie has become a trusted advocate for vulnerable youth and families seeking healing, stability, and hope for the future.

Currently serving at Rawhide Youth Services in New London, Wisconsin, Cassie works closely with youth ages 11 to 18 and their families, many of whom are facing complex personal, emotional, and systemic challenges. Her work centers on fostering resilience, promoting emotional healing, and helping young individuals rebuild confidence and trust through structured therapeutic support. Known for her calm, empathetic presence and commitment to individualized care, Cassie strives to create meaningful opportunities for long-term growth and positive transformation.

Cassie is extensively trained in Cognitive Behavioral Interventions for Substance Abuse (CBI-SUY) and Trauma-Focused Cognitive Behavioral Therapy (TF-CBT), allowing her to provide evidence-based treatment tailored to the unique experiences and needs of each client. Her therapeutic philosophy emphasizes compassion, collaboration, and meeting individuals where they are in their healing journey.

“What I enjoy most is working with the families and the youth, trying to get them back home and out of the system,” says Cassie. “A lot of bad things have happened to these poor kids, and we can only do so much, but we’re planting seeds. Sometimes the youth will come back and let us know they wish they had listened back then, or it took them this long, but they get it now. It’s moments like those that keep me coming back to work.”

She continues, “The boys I’ve worked with have impacted my life and continue to do so every day. The boys are resilient, having gone through so much tragedy, loss, and other trauma at such young ages. I never thought I’d work with kids, but it’s been an amazing and fulfilling experience. I work with youth ages 11-17 who were brought to Rawhide for many different reasons, some being criminal history, loss of guardianship, foster care, or due to a lack of supportive families. Rawhide works closely with counties, social workers, families, and other assets to ensure the best quality of care for the youth we serve. Rawhide has a phenomenal therapy team. The team is very supportive of each other and works collaboratively to ensure quality of care and ensure we are providing the highest level of treatment and care.”

Cassie also emphasizes that her strong faith, trust, and love of God have been her rock and source of strength throughout her life journey. Through every challenge and blessing, her faith has continued to guide her with peace, purpose, and gratitude, inspiring her to move forward with resilience and hope.

Before entering the counseling profession, Cassie served for 20 years in the Army National Guard, including a deployment to Iraq. Her military experience strengthened her resilience and deepened her understanding of trauma, stress, and the emotional complexities individuals face in high-pressure environments. Inspired by a desire to help others heal, she pursued a career in counseling and earned her Master’s Degree in Counseling Psychology from Lakeland University in 2017.

In addition to her work with youth, Cassie’s professional background includes clinical positions with Options Treatment Programs and Mantra Health, where she provided therapy to adults facing mental health and substance abuse challenges. These experiences broadened her clinical perspective and reinforced her commitment to serving diverse populations with empathy and professionalism.

Outside of her professional responsibilities, Cassie remains actively engaged in her community through more than a decade of volunteer service with the Fox West YMCA. She also enjoys arts and crafts, reading self-help and mystery novels, and spending quality time with her two dogs.

Driven by compassion, resilience, and a genuine desire to make a lasting impact, Cassie J. Roesler continues to serve as a source of hope and support for youth and families navigating some of life's most difficult circumstances. Through mentorship, collaboration, and trauma-informed care, she remains committed to empowering individuals to achieve lasting wellness, healing, and resilience.

**Learn more about Cassie J. Roesler:**

Through her America's Best in Medicine profile, <https://americasbestinmedicine.com/connect/Cassie-Roesler>

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