

## All-City Soccer NYC Puts Player Development First!

All-City Soccer NYC is a curriculum-based youth soccer development program serving players ages 3-13 across New York City.



## **New York City, New York May 11, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Summer 2026 enrollment is now open for youth soccer development sessions across Manhattan, Harlem, and New York City neighborhoods, serving players ages 3 through 12.**

All-City Soccer NYC is a curriculum-based youth soccer development program founded and led by Coach Terry, a retired elite-level player whose competitive career includes a U16 Youth National Championship, a U19 McGuire Cup title, two high school state championships, an ACC Tournament title, and a Final Four appearance as a Division I player at the University of North Carolina with the Tar Heels. The program is non-competitive and development-focused — it is not a travel team.

### The Problem All-City Soccer NYC Was Built to Solve

American youth soccer has long prioritized winning over individual player development, measuring success through win-loss records within a pay-to-play structure that prices many aspiring players out of quality coaching. This stands in contrast to soccer cultures in Europe and South America, where the sport is embedded in community life and children play freely and frequently from an early age. Elite youth players in those regions are recruited into professional academy systems based on demonstrated ability. Despite the United States producing more youth soccer participants and spending more money on the sport than South America and Europe combined, competitive outcomes at the highest levels have not matched that investment.

Coach Terry, founder and lead coach of All-City Soccer NYC, identifies a core philosophical gap: "Youth coaching needs to place greater emphasis on individual development, especially technical skills, far more than it currently does. Every coaching course I've seen has prioritized tactics over technical skills, and I think this is backward."

### The All-City Soccer NYC Approach

All-City Soccer NYC was designed to close that gap by keeping kids in their local communities, developing elite-level technical skills without the financial and logistical burden of competitive travel. For players who do pursue competitive teams, the program prepares them for tryouts and offers guidance throughout that process.

The program's player development philosophy rests on four pillars. The first is technical skills first — every session begins with rondo and juggling to build the foundational ability to pass, dribble, receive, and shoot with confidence before any tactical concepts are introduced. The second pillar is small-sided play, which places every player in constant contact with the game, eliminating opportunities to disengage and forcing independent decision-making in passing, dribbling, receiving, shooting, defensive positioning, and spatial awareness simultaneously. The third pillar, called "play the wall," draws on New York City's handball court tradition, repurposing city spaces for unstructured individual skill development — the environment where Coach Terry believes the most transformative growth occurs. The fourth pillar is motivation, with the program designed to meet children who are already seeking the game and channel that intrinsic drive.

### Summer 2026 Session Offerings

All-City Soccer NYC is currently forming Summer 2026 groups across Manhattan, Harlem, and New York City neighborhoods. The Pre-K Academy serves players ages 3 through 5. The Level Up program serves players ages 6 through 12. Weekend Kickstarter classes run on Saturdays across multiple Harlem locations. Camps and clinics are available for players ranging from beginner to advanced levels.

All sessions are led by coaches with Division I college and professional playing experience who are trained in age-appropriate instruction methods. A free demonstration session is available for all new families.

Registration is available at [allcitysoccer.org](http://allcitysoccer.org) or by calling 347-691-7822.

## **Media Contact**

All-City Soccer New York City

\*\*\*\*\*@allcitysoccer.org

347 691-7822

<https://allcitysoccer.org/>

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