

ZYNO by Elite Mindz & Upraise CX Partner To Drive AI-Powered Digital Transformation Worldwide

ZYNO by Elite Mindz and UpraiseCX have entered into a strategic partnership aimed at accelerating AI-driven digital transformation for businesses across industries.



Nairobi, Kenya Apr 23, 2026 ([Issuewire.com](https://www.issuewire.com)) - ZYNO by Elite Mindz, an AI-driven enterprise software provider, has announced a strategic alliance with UpraiseCX, a leading Kenyan business. Together, they aim to enhance operational performance, improve customer engagement, and accelerate digital transformation through advanced technology.

This partnership leverages Elite Mindz's expertise in AI, enterprise software, and engineering with UpraiseCX's market presence, enabling enterprises to implement intelligent, scalable digital solutions tailored to their needs.

Elite Mindz's Solutions and Business Value

ZYNO by Elite Mindz will provide its AI-driven and enterprise software capabilities to support digital transformation and improve operational performance. It offers AI development, consulting, agent and chatbot design, machine learning, generative AI, and automation systems, enabling smarter operations and faster scaling.

ZYNO by Elite Mindz also offers enterprise platforms, including ERP, CRM, HRMS, LMS, inventory management, and business process management, as well as custom software and product development. Such solutions simplify the processes, combine the operations, and develop effective

digital systems.

This collaboration allows businesses to automate processes, make faster decisions, enhance customer engagement, and increase operational efficiency. The collaboration also opens the door to white-label solutions and collaborative development, branding, and go-to-market assistance through the ZYNO by Elite Mindz partner ecosystem.

Benefits for Businesses

- The collaboration is expected to help enterprises:
- Streamline operations through intelligent automation.
- Increase productivity with AI-driven workflows and enterprise systems.
- Enhance customer engagement with advanced digital tools.
- Minimize manual processes and raise business efficiency.
- Accelerate growth with adaptable, tailored technology solutions.
- Broaden service portfolios with white-label and partner-led models.

“This collaboration indicates our mutual desire to empower companies to embrace potent digital solutions, which generate quantifiable value, said Simirjeet Singh, Founder of ZYNO by Elite Mindz. “By combining our AI and enterprise software expertise with UpraiseCX’s market strengths, we are helping organizations unlock new levels of efficiency, innovation, and growth.”

Harry Rotich, CEO of UpraiseCX added, “We are excited to collaborate with Elite Mindz to bring advanced technology to businesses. This collaboration will connect organizations with viable, scalable, and smart solutions to achieve success in the long run.”

This collaboration will enable companies in Kenya and other regions to innovate and adopt AI-based systems. Both companies will jointly pursue new applications, client opportunities, and technology-driven growth strategies.

About Elite Mindz

ZYNO by Elite Mindz is an AI-based technology provider that focuses on enterprise software and custom product development. Its services include AI consulting, chatbot creation, ERP, CRM, HRMS, LMS, and automation tools to help businesses transform and operate efficiently.

Website: <https://elitemindz.co/>

About UpraiseCX

UpraiseCX is a leading Kenyan organization focused on innovation, business growth, and customer-centric solutions. Through this partnership, UpraiseCX will expand the market reach of Elite Mindz’s technology portfolio.

Website: <https://upraisecx.com/go/>

Forward-Looking Statements

The forward-looking statements contained herein represent Elite Mindz’s beliefs regarding future events, many of which are, by their nature, inherently uncertain and outside ZYNO by Elite Mindz’s

control. Such statements include, but are not limited to, statements regarding the partnership's growth prospects, future business outcomes, product integrations, expansion plans, expected customer benefits, and the companies' plans, expectations, and intentions.

ZYNO by Elite Mindz cautions readers that the forward-looking statements contained herein are subject to risks and uncertainties that could cause actual results to differ materially from the results anticipated by such statements. Such risks and uncertainties include, but are not limited to, risks and uncertainties regarding market adoption, changes in business demand, fluctuations in revenue and profitability, the ability to generate and manage growth, competition in technology and enterprise software services, the ability to maintain cost and technology advantages, talent availability, project delays, client concentration, regulatory and compliance requirements, international market conditions, disruptions in digital infrastructure, liability for service contracts, changes in economic conditions, and other risks affecting the business and industry.

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