

Worth Media Group Brings “Beyond the Game” to Fort Lauderdale Ahead of Miami Grand Prix Weekend

A curated gathering exploring the rise of athlete-led enterprise, investment, and influence beyond the field.



Fort Lauderdale, Florida Apr 16, 2026 ([IssueWire.com](https://www.IssueWire.com)) - On April 30, 2026, Worth Media Group will convene a curated group of athletes, investors, executives, and operators for [Beyond the Game](#), an invite-only gathering focused on the evolving role of athletes as business leaders, investors, and cultural architects.

Taking place in Fort Lauderdale during Miami Grand Prix week, the event reflects a broader shift underway across the sports landscape: one in which athletes are no longer defined solely by performance, but by the enterprises they build and the influence they wield beyond competition.

Beyond the Game builds on Worth’s longstanding focus on the intersection of business, capital, and leadership, expanding that lens into the world of sports—where visibility, ownership, and opportunity are increasingly converging.

“Today’s most compelling athletes are not just competing at the highest levels, they are building companies, shaping industries, and redefining what long-term success looks like,” said Josh Kampel, CEO of Worth Media Group. “Beyond the Game was created to convene the individuals driving that shift and to explore how influence on the field is translating into lasting impact off of it.”

The gathering will bring together a highly curated audience for candid, high-level conversations around the business of sports and the athlete economy. Discussions will explore themes including ownership and equity, athlete-led investment platforms, the rise of athlete-driven media, and the strategies behind building enduring enterprises and legacies beyond playing careers.

The event will also mark the debut of Worth’s **Beyond the Game List**, recognizing individuals who are

redefining success across sports, business, and culture.

Confirmed speakers and organizations represented on stage include **Lorine Pendleton (125 Ventures)**, **Chase Winovich (Signet)**, **Sheldon Day (The Players Company)**, **Lisa C. Willis (Ballin' Beyond)**, **Allyson Davis (Allez! Sports)**, **Alex Magleby (Major League Rugby)**, and leaders from organizations including the NFL, Miami Dolphins Cancer Challenge, Baller League, and NOCAP Sports.

The inaugural Beyond the Game is made possible through the support of valued partners, including [American Cancer Society](#), [BlackCloak](#), [Harry & David](#), [Pier Sixty-Six](#), and [1-800Flowers.com](#).

Beyond the Game is part of Worth's growing portfolio of convenings that bring together leaders across business, finance, sports, and technology for meaningful dialogue and connection.

About Worth Media Group

[Worth Media Group](#) is a leading multimedia platform serving a global community of successful and influential individuals. Through its print magazine, digital media, events, and strategic partnerships, Worth explores the intersection of business, innovation, leadership, and impact. With the philosophy of "Beyond Wealth" at its core, Worth focuses on how success can be leveraged to build meaningful legacies and drive positive change.



Media Contact

Worth Media Group

*****@worth.com

155 E 44th St, Fl 7

<http://worth.com>

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