

WatchPolice.com Launches as the Free All-in-One Tracking Platform for Watch Enthusiasts and Microbrand Collectors

New community-driven platform delivers real-time release alerts, grey market pricing, restock notifications, and tariff guidance all in one place, completely free

Austin, Texas Apr 26, 2026 ([IssueWire.com](https://www.IssueWire.com)) - WatchPolice.com, a new free-to-use tracking and intelligence platform built for watch enthusiasts and microbrand collectors, officially launched today. The platform consolidates the tools collectors have long pieced together across forums, Discord servers, Instagram accounts, and spreadsheets into a single dashboard, giving users instant visibility into the watches they care about most.

Built in response to a fragmented and increasingly fast-moving watch market, WatchPolice.com offers a comprehensive suite of features designed to keep collectors informed and ahead of the next drop, the next price move, or the next sold-out moment.

Core Features at Launch

WatchPolice.com gives users the ability to:

- . **Track any watch or microbrand** and receive real-time alerts on new releases, price changes, and restocks
- . **Monitor grey market pricing** with current asking and sold data across major secondary marketplaces
- . **Get notified the moment a watch is back in stock**, removing the need to manually refresh brand websites
- . **Receive price drop and price increase alerts** for tracked references
- . **Browse "Watches in the Press"**, a curated feed of watch coverage from major publications, YouTube reviewers, and independent media
- . **View a unified drop calendar** showing upcoming releases from hundreds of brands and microbrands
- . **Engage on the community board**, a forum-style space for collectors to share finds, ask questions, and discuss the hobby
- . **Access an active promo code database** with verified discount codes for brands and retailers
- . **Read the WatchPolice tariff guide**, a regularly updated resource explaining how import duties, tariffs, and taxes affect watch pricing across regions
- . **Compare watches side-by-side** across specs, pricing, availability, and grey market performance

Why WatchPolice.com

The watch hobby has never been more global, more active, or more time-sensitive. Limited-edition microbrand drops sell out in minutes. Grey market premiums shift weekly. Tariff changes alter landed costs overnight. WatchPolice.com was built to give every collector from first-time buyer to seasoned enthusiast the same level of market intelligence that was previously available only to dealers and the most plugged-in members of the community.

"Collectors shouldn't have to monitor twenty browser tabs, three Discords, and a half-dozen Instagram accounts just to keep up with the watches they're tracking," said a representative for WatchPolice.com. "We built this so the information comes to you instantly, in one place, and free."

Free for Everyone

Every feature on [WatchPolice.com](https://www.watchpolice.com) is available at no cost. The platform is designed to be community-funded and community-driven, with a focus on accuracy, speed, and serving the collectors and microbrand builders who make the hobby what it is.

Availability

WatchPolice.com is live now at [WatchPolice.com](https://www.watchpolice.com). Account creation is free and takes under a minute. Mobile-optimized tracking and alerts are available across iOS and Android browsers, with native apps planned for future release.

About WatchPolice.com

WatchPolice.com is a free tracking and intelligence platform for watch enthusiasts and microbrand collectors. The platform delivers real-time alerts on new releases, grey market pricing, restocks, and price movements, alongside community tools, drop calendars, promo codes, tariff guidance, and side-by-side comparisons. WatchPolice.com is independent and built by collectors, for collectors.

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<https://www.watchpolice.com/>

Source : The website [watchpolice.com](https://www.watchpolice.com/) is likely an independent reseller, while the original “Police” brand is owned by De Rigo Group in Italy.

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