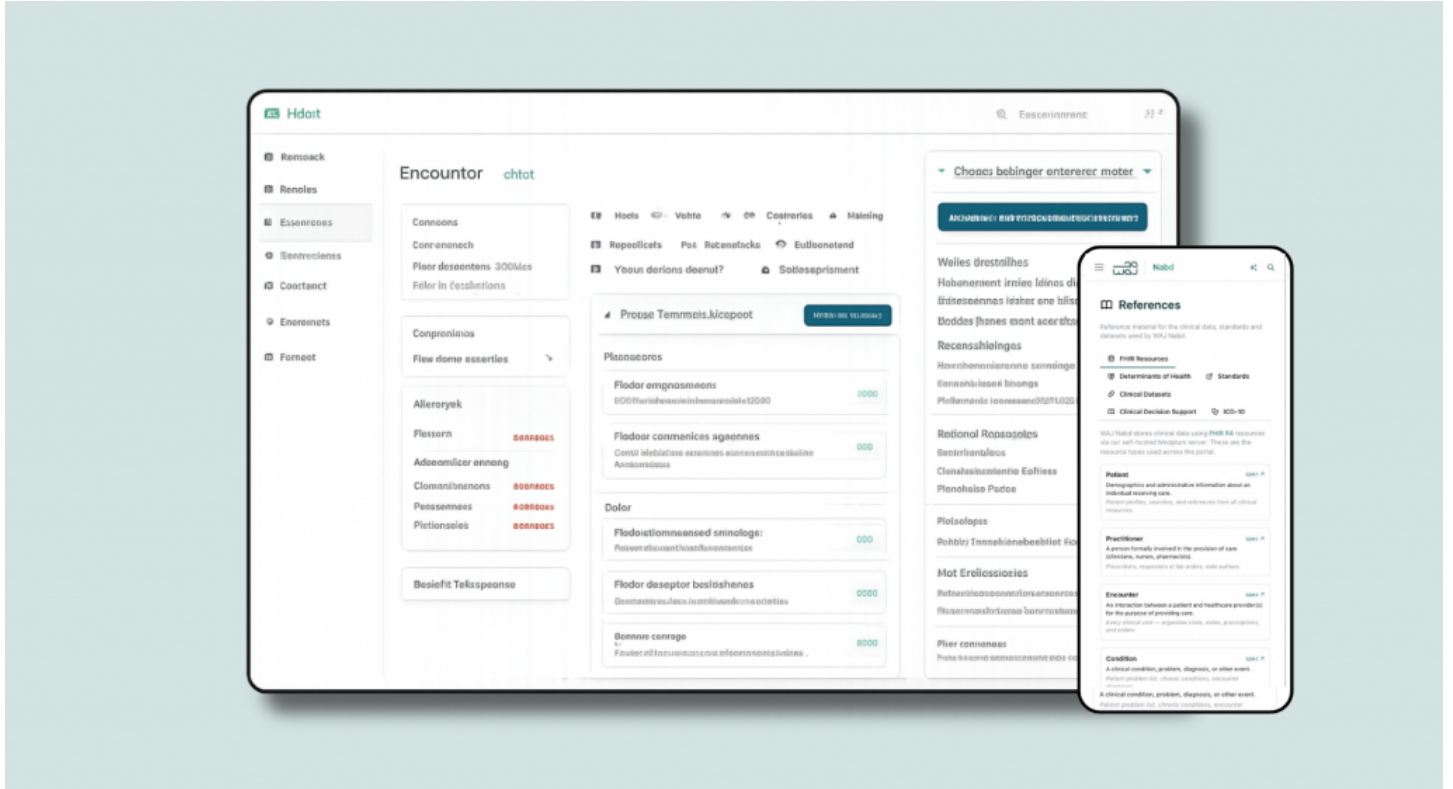


WAJ Technology Launches Nabd, a Specialized Healthcare Platform to Digitize Clinics Across MENA

Building on its all-in-one platform for salons and service businesses, WAJ expands into healthtech with Nabd to streamline patient care and clinic operations.



Dubai, United Arab Emirates Apr 23, 2026 (IssueWire.com) - WAJ Technology, a fast-growing SaaS provider in the MENA region, has officially announced the launch of **Nabd by WAJ**, a specialized healthcare platform designed to modernize clinic operations and improve patient management.

WAJ initially built its platform to address a widespread challenge across service-based businesses such as salons and clinics: fragmented systems. Many businesses still rely on a mix of WhatsApp communication, manual booking, and disconnected tools, resulting in inefficiencies, missed appointments, and limited scalability.

The WAJ platform solves this by offering an integrated system that combines appointment scheduling, customer relationship management (CRM), point-of-sale (POS), staff management, and automated communication tools into a single interface.

Through working closely with clinics, the company identified a deeper need within the healthcare sector — one that goes beyond operations and into patient care workflows.

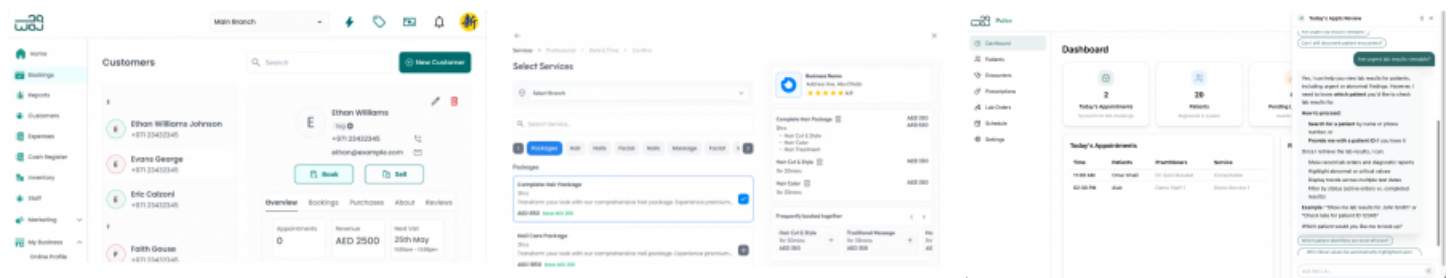
This led to the development of **Nabd by WAJ**, a platform tailored for medical practices including dental clinics, aesthetic centers, and private healthcare providers. Nabd enables clinics to manage patient journeys more effectively, from booking and records to operational workflows, while maintaining efficiency and improving service delivery.

“Our goal is to simplify operations for businesses that are often overwhelmed by fragmented systems,” said a spokesperson from WAJ Technology. “With Nabd, we are extending that vision into healthcare, where efficiency directly impacts patient experience.”

By combining operational management with healthcare-specific functionality, WAJ Technology is positioning itself as a key player in the digital transformation of clinics and service businesses across the MENA region.

The company aims to continue expanding its presence by helping businesses transition from manual and disconnected systems to fully integrated digital ecosystems.

For more information, visit: <https://waj.ai/>



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