

Vistar & Asana: Powering AI-Driven Work Management Across UAE, KSA, Oman, Qatar and Bahrain

How Vistar is helping GCC enterprises turn AI potential into measurable outcomes with Asana AI Teammates



Dubai, United Arab Emirates Apr 10, 2026 ([IssueWire.com](https://www.IssueWire.com)) - As organisations across the GCC accelerate their digital transformation journeys, the question is no longer whether to adopt AI-powered tools, but how to do it effectively. Vistar, the official Gold Certified [Asana partner in the UAE, KSA,](#)

[Oman, Qatar, and Bahrain](#), is helping enterprises across the Middle East translate AI potential into measurable business outcomes powered by Asana AI Teammates.

What Are Asana AI Teammates?

Asana AI Teammates are intelligent, collaborative agents built directly into the Asana work management platform. Unlike standalone AI tools, they operate within the workflows where teams already plan, coordinate, and deliver. They help surface insights, manage dependencies, automate routine tasks, and improve execution across marketing, IT, operations, and product functions all within a governed, visible framework.

Why This Matters for Middle East Enterprises

Enterprises in the **UAE, Saudi Arabia, Oman, Qatar, and Bahrain** are investing heavily in AI and operational modernisation. Yet many face a common challenge: turning AI interest into business-ready execution. Sectors including retail, government, education, construction, and financial services all require structured, scalable approaches to AI adoption not just access to technology.

Vistar's Role as the Asana Regional Partner in GCC

As the dedicated [Asana local partner for the GCC](#), Vistar bridges the gap between platform capability and real-world adoption. The team works alongside organisations to:

- Design AI-ready workflows tailored to your industry and team structure
- Lead onboarding, implementation, training, change management and support programmes
- Ensure governance, visibility, and accountability across teams
- Measure and optimise ROI from Asana investment

This hands-on, regional expertise means Vistar doesn't just implement Asana, it ensures organisations across **Dubai, Riyadh, Muscat, Doha, and Manama** get maximum, lasting value from it.

The Right Partner for Asana AI Adoption in the GCC

Successful AI adoption is driven by readiness, process design, and expert implementation. Vistar's deep knowledge of regional business culture, enterprise requirements, and the Asana platform makes it the partner of choice for organisations in the **UAE, KSA, Oman, Qatar, and Bahrain** seeking to modernise how work gets done.

Ready to bring Asana AI Teammates to your organisation? Contact Vistar (www.vistar.me) today and take the next step in your digital transformation journey across the Middle East.

About Asana: A Global Leader in Work Management

Founded in 2008 and listed on the New York Stock Exchange, Asana is a leading enterprise work management platform trusted by teams in over 200 countries. With 85% of Fortune 100 companies choosing Asana, including names such as Amazon, Roche, and Lulu Group - Asana helps businesses of all sizes plan, coordinate, and execute work with greater speed and clarity.

[About Vistar: Built for the GCC, Trusted by Regional Leaders](#)

Founded in 2020 by Jiten Chablani and Vineet Bishnoi, Vistar's mission is to help organisations across the Middle East unlock the full potential with modern digital tools. The company serves a diverse portfolio of clients across retail, advertising, education, and enterprise sectors, including Lulu Group, Icon Advertising, Ankabut (Khalifa University), among others.

Vistar Details:

Website: www.vistar.me

Email: info@vistar.me

Contact no: +971502028593 / +966569664202

LinkedIn: <https://www.linkedin.com/company/vistarme/>

Media Contact

Vistar FZCO

*****@vistar.me

+971588169566

2022, A5 Building, Dubai Digital Park, Dubai Silicon Oasis

<http://www.vistar.me>

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