

Víctor Pérez launches Bet Latino AI, an AI-powered sports strategy platform in the United States.

The platform is designed to simplify decision-making through structured systems, real-time analysis, and an accessible approach tailored to the Latino community in the United States.



Hilliard, Ohio Apr 6, 2026 ([IssueWire.com](https://www.issuewire.com)) - Bet Latino AI, a platform founded by Víctor Pérez, announces the launch of its digital system focused on AI-assisted sports analysis and strategy for users across the United States. Designed specifically for the Latino community, the platform aims to provide a clearer, more accessible, and guided experience for individuals engaging with sports data and decision-support systems.

Bet Latino AI's approach is built on three core pillars: data analysis, mobile-first experience, and simplified Spanish communication. Through a visual interface, step-by-step structure, and guided signals, the platform presents opportunities across sports such as soccer, basketball, baseball, and hockey, prioritizing clarity and ease of use.

According to the company, Bet Latino AI was created to reduce the complexity many users face when navigating odds, promotional bonuses, sports markets, and analytical tools. Instead of presenting overwhelming data, the platform structures the experience through organized processes, visual content, and guidance tailored to Spanish-speaking users in the United States.

“Bet Latino AI was created to give the Latino community in the United States a more visual, clearer, and guided way to use data and artificial intelligence applied to sports,” said Víctor Pérez, founder of Bet Latino AI. “We want people to better understand the process, feel supported, and access a modern experience in their own language.”

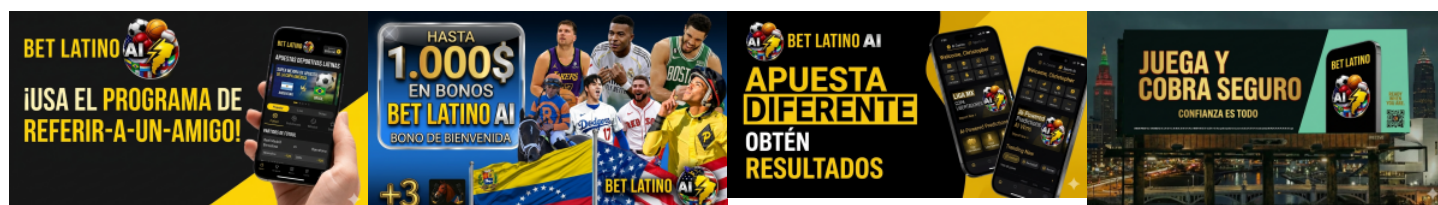
The company’s landing page highlights a user-centered structure, including a clear process breakdown, multi-sport coverage, interactive simulators, video content, testimonials, and a value proposition focused on simplicity, accessibility, and guidance. Bet Latino AI also emphasizes a mobile-first experience, optimized for smartphones, with visual support and direct messaging designed to improve comprehension.

Beyond its technological component, the brand differentiates itself through a strong cultural and linguistic focus. The project is aimed at Latinos in the United States seeking a more relatable experience, with Spanish-language communication, a bold visual identity, and a value proposition designed for an audience often underserved by traditional platforms.

With this launch, Bet Latino AI aims to strengthen its digital presence, expand brand recognition, and establish Víctor Pérez as the founder of a project positioned at the intersection of technology, the Latino community, and AI-driven sports experiences.

The company will continue developing new features, visual content, and support systems to enhance user experience and expand its reach within the U.S. Hispanic market.

For more information, visit betlatinoai.com



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Source : Bet Latino

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