

## True Colors Group Accelerates Innovation with Hopetech Digital Printing & Advanced Textile Solutions



**Surat, Gujarat Apr 2, 2026 ([Issuewire.com](https://www.issuewire.com))** - True Colors Group, a leading name in India's digital textile printing industry, proudly announces its continued commitment to innovation and excellence through cutting-edge solutions such as [hopetech digital printing](#), advanced printers for fabric, and high-performance sublimation paper printer systems. With a strong focus on quality, efficiency, and sustainability, the company is redefining how businesses approach modern textile printing.

Founded with a vision to transform the traditional textile landscape, True Colors Group has grown into a fully integrated digital textile solutions provider, offering machinery, consumables, and printing services under one roof. The company operates a robust ecosystem that supports textile manufacturers, exporters, designers, and entrepreneurs across India.

At the core of its innovation lies its partnership with global leaders, including Hopetech, enabling the delivery of high-performance hopetech digital printing machines that ensure precision, speed, and consistent output. These machines are engineered to meet the demands of modern textile production while minimizing waste and maximizing efficiency.

True Colors Group also emphasizes creativity through advanced [position print design](#) capabilities, allowing businesses to achieve highly accurate and customized prints. This technology empowers brands to create intricate designs with perfect alignment, making it ideal for fashion, sportswear, and customized textile applications.

In addition to machinery, the company offers a wide range of printers for fabric designed to handle

various materials including cotton, polyester, and blended fabrics. These solutions enable seamless digital printing with vibrant colors, fine detailing, and faster turnaround times—helping businesses stay competitive in a rapidly evolving market.

Complementing its hardware offerings, True Colors Group manufactures premium sublimation paper in-house, ensuring superior print transfer and durability. Its advanced [sublimation paper printer](#) solutions are optimized for high-volume production, delivering consistent results across applications such as apparel, home décor, and promotional textiles.

With over a decade of experience and a strong infrastructure spanning across India, True Colors Group continues to expand its footprint while maintaining a customer-first approach. The company's integrated model ensures that clients receive end-to-end support, from machine selection and installation to after-sales service and technical guidance.

“Our goal is to empower businesses with reliable, innovative, and future-ready printing solutions,” said a spokesperson for True Colors Group. “By combining advanced technology with deep industry expertise, we are helping our customers unlock new possibilities in digital textile printing.”

As the textile industry shifts toward digital transformation, True Colors Group remains at the forefront, delivering sustainable and scalable solutions that drive growth, creativity, and operational excellence.

### **About True Colors Group**

True Colors Group is a Surat-based digital textile printing solutions provider specializing in machinery, inks, sublimation paper, and fabric printing services. With a vertically integrated business model and partnerships with global brands, the company serves a diverse clientele across India and beyond, offering innovative solutions that redefine textile printing.

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