

The International MLS [IMLS]® Appoints Macarena Rose as Director of Global Luxury Companies of the World Network

Delray Beach, Florida Apr 21, 2026 (IssueWire.com) - The International MLS [IMLS]® announced today the appointment of Macarena Rose to lead its Global Luxury Companies of the World initiative. An established leader in the international real estate sector, Rose brings decades of global market expertise to the IMLS team.

The initiative is designed for brokers and companies seeking to join an integrated global luxury network. As the owner of Keller Williams Belize—the first organization to join the IMLS Global Luxury Companies of the World—Rose has a proven track record in both the Florida and Belize markets.

"We have added Macarena Rose to our team to lead this initiative, which is aimed at those Brokers and Companies that wish to be part of this global luxury network," said Dr. Daniel Nussbaum, CEO and Founder of The IMLS. "As someone who owns Keller Williams Belize, as well as having been selling real estate in Florida, I'm confident that she has the knowledge and experience to lead this initiative."

Rose is recognized for her role in developing the Belizean real estate market, having served as the first President of the Belize National Association of Realtors (BNAR).

The IMLS, which holds two trademarks approved by the U.S. Patent and Trademark Office, provides global companies with licensing and marketing rights—including specialized logos and badges—to support growth in agent recruitment, listings, and buyer reach.

Participating companies receive a comprehensive luxury package that includes:

- **IMLS Membership:** Inclusion of all company listings within the network
- **Premier Enhanced Listings:** High-visibility placement on TheIMLS.com featuring up to 50 photos per listing
- **Global Distribution:** Syndication across IMLS International Search pages
- **Automated Syndication:** Listings located outside the USA are automatically distributed to major international platforms including Realtor.com, Realestate.com.au, and Housing.com
- **Priority Broker Directory listings:** Top placement for every city they service

About Macarena Rose

Macarena Rose is an international real estate leader and consultant who moved to Belize over 22 years ago. She is the Regional Owner of Keller Williams Belize and serves as the Director of Global Luxury Companies of the World for The International MLS [IMLS]®.

Known for her significant impact on the Belizean Real Estate market when serving as President of the Belize National Association of Realtors she signed the Bi-Lateral agreement with the National Association of Realtors (N.A.R.) and Belize.

Beyond her real estate leadership, she is the host of Belize Talk Radio and has been featured as the expert realtor on 12 episodes of HGTV's *House Hunters International*.

About Keller Williams Belize

Keller Williams Belize is a premier real estate entity and was the first organization to be designated as "Global Luxury of the World" by The IMLS. Led by Regional Owner Macarena Rose, the brokerage provides comprehensive real estate services across Belize, leveraging a global network to offer high-visibility listings and specialized expertise in the luxury market.

About The International MLS [IMLS]®

The International MLS [IMLS]® is a real estate technology company, global portal, and products platform serving agents, brokers, associations, developers, buyers, and sellers around the world. Based in Delray Beach Florida, The IMLS has listings in 100+ countries available in 100+ languages, and The IMLS enables agents to have all listings for their own websites. The IMLS empowers all agents and brokers to display international property listings, knowing that commissions can be made on any sale that is generated by their IMLS search through referral agreements with other agents around the world, and has more than 500,000 members. More information about The IMLS and all its services can be found on TheIMLS.com.

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