

## The 4th Micro-Video Contest on Global Green Development Stories Calls for Entries: Lens Captures Green Silk Road's Power



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**Shenzhen, Guangdong Sheng Apr 16, 2026 ([Issuewire.com](http://Issuewire.com))** - Recently, the Fourth Micro-Video Contest on Global Green Development Stories officially launched its global call for entries. People from all walks of life around the world are invited to capture green moments, tell green stories, and envision a green future through their lenses. This initiative aims to further convey the concept of green development, share the achievements of joint construction, build international consensus, and inject vivid momentum into the construction of a Green Silk Road.

### **Deep Cultivation Over Three Editions: Continuous Expansion of the Contest's Influence and Forging Global Green Consensus**

To promote ecological civilization, enhance international communication for the Belt and Road Initiative, and foster mutual learning and people-to-people bonds, the Belt and Road Environmental Technology Exchange and Transfer Center (Shenzhen) has consecutively hosted three editions of the Micro-Video

Contest on Global Green Development Stories since 2022. Closely following the principle of "extensive consultation, joint contribution and shared benefits," the contest adopts a global perspective and focuses on a green mission. It aims to build an international exchange platform for green development, convey the concept of green development, and share various countries' practical green experiences through vivid visual media, thereby driving deep and solid green cooperation along the "Belt and Road."

Since the inaugural contest, its influence has climbed year by year, and its coverage has continuously expanded, making it an important window for conveying the green voices of the "Belt and Road" and showcasing international green practices. The three previous editions successfully attracted over 1,100 works from more than 50 countries worldwide, covering Belt and Road partner countries in Southeast Asia, Africa, and Pacific Island nations. Participants include government officials, corporate elites, university students and faculty, as well as frontline contributors and witnesses deeply involved in the development of partner countries. Using diverse formats such as documentaries, music videos, and personal vlogs, they capture green practices and narrate the warmth of the Silk Road.

In *Quest the Gorge*, Polish girl Elzbieta Wolenska ventures into Lingyang Gorge in Zhaoqing, Guangdong, telling the story of "gorge guardians" protecting the local ecology, vividly illustrating China's practical path in promoting green development and protecting nature. *BYD New Energy Vehicles in the Saysettha Low-Carbon Demonstration Zone in Laos* focuses on the deployment of BYD electric buses and the promotion of green travel in Laos, presenting the active exploration of low-carbon development by partner countries. *Stamp* tells the story of how TAILG electric postal vehicles bring convenient changes to local work and life from the perspective of a Filipino courier. *Seeding Windmills* is narrated through the eyes of a little Chinese girl whose father is building the Grammatiko Wind Farm in Athens, helping to develop local clean energy. *Empower You More* documents the real-life transformation of a Kenyan mother of three who teaches herself skills using a solar education device from Shenzhen Solar Run Energy, escaping her difficult circumstances. *More Power in Partnership* highlights the profound friendship between Chinese and Indonesian engineers learning from each other and jointly advancing green energy cooperation during the construction of the Nansu power project in Indonesia... Vivid individuals and moving moments string together the Silk Road's answers on green technology transfer, ecological co-governance, and the harmonious coexistence of humanity and nature.

## **Embarking on a New Journey: Multi-Party Synergy to Fully Empower the Value Conversion of the Contest**

The fourth contest is guided by the Foreign Environmental Cooperation Center of the Ministry of Ecology and Environment, the BRI International Green Development Coalition, the Publicity Department of the CPC Shenzhen Municipal Committee, the Foreign Affairs Office of Shenzhen Municipal People's Government, the Ecology and Environment Bureau of Shenzhen Municipality, the State-owned Assets Supervision and Administration Commission of Shenzhen Municipal People's Government, the People's Government of Longgang District, Shenzhen, and the Environmental Protection Department of the Government of the Hong Kong Special Administrative Region. It is hosted by the Belt and Road Environmental Technology Exchange and Transfer Center (Shenzhen) and organized by Shenzhen Radio and Television Digital Technology Co., Ltd.

This year's call for entries is open globally with no restrictions on participant type; government agencies, enterprises, universities, social organizations, and individuals are all welcome to participate. The themes focus on five main directions: **Tech for Ecology, Beacon of Green Development, Green Living Practices, Visions of a Green Future, and Others**. The scope of submissions is broad, covering both cross-border green practices—such as new energy implementation, ecological restoration, and transnational environmental cooperation—and everyday low-carbon actions, such as

waste sorting, low-carbon travel, and animal protection. Notably, this edition specially adds the "Visions of a Green Future" theme, encouraging participants to use AI technology to sketch future landscapes of green development. It also accepts all other submissions that align with green and environmental protection themes, balancing professionalism with universal participation.

A representative of the contest stated that this event will provide participants with opportunities for global exposure, industry resource matchmaking, and copyright monetization. Outstanding works will not only receive honors and awards but will also help their associated technologies and products reach broader international markets. It is hoped that through this contest, global environmental protection forces can be further united, allowing more green stories to cross mountains and seas to spread consensus. Together, we can map out a new blueprint for the green development of the "Belt and Road" and light up the sustainable future through the power of imagery.

### Registration Requirements

**Submission Email (Video + Registration Form):** ydylvideo@163.com

**Submission Deadline:** September 10, 2026

**Work Requirements:** Submissions include but are not limited to documentary shorts, vlogs, animated videos, AI creative imagery, etc. The video duration should be between 30 seconds and 5 minutes. The video format should be MP4 or MOV, with a resolution of at least 1080p and a 16:9 aspect ratio (horizontal shooting is preferred). Video subtitles must be bilingual (Chinese and English).

Participants can scan the QR codes below to enter the contest's special page for detailed information and to download the registration form. Subsequent updates on the contest will be continuously released through official channels.



[ Scan to download the registration form ]



### Media Contact

Belt and Road Environmental Technology Exchange and Transfer Center (Shenzhen)

\*\*\*\*\*@meeb.sz.gov.cn

<http://www.brettc.cn>

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