

## Stain Kings Earns WoolSafe Approved Service Provider Status for Greater Manchester

Manchester carpet cleaning company receives accreditation from the WoolSafe Organisation - the international authority on safe cleaning practices for wool and natural fibre carpets and rugs



**Manchester, United Kingdom Apr 8, 2026** ([Issuewire.com](http://Issuewire.com)) - Stain Kings, the Greater Manchester-based professional carpet and upholstery cleaning company, has been awarded WoolSafe Approved Service Provider status by the WoolSafe Organisation - the internationally recognised authority on the

safe cleaning and maintenance of wool carpets, rugs and textiles.

The accreditation confirms that Stain Kings has met the WoolSafe Organisation's standards for technical competence, equipment suitability and safe cleaning practices when working with wool and other natural fibre floor coverings. WoolSafe Approved Service Providers undergo assessment to verify their ability to clean delicate fibres without causing shrinkage, colour bleed, texture distortion or chemical damage - risks that are common when untrained operators use incorrect methods or solutions on wool carpets.

"Wool carpets are among the most valuable and most easily damaged floor coverings in any home," said Stain Kings founder Jacob Dowe. "A wool Axminster or a handmade Persian rug requires a completely different approach to a standard polypropylene fitted carpet. The wrong water temperature, the wrong pH level or the wrong agitation technique can cause irreversible damage. WoolSafe accreditation tells homeowners that we have been independently assessed and approved to handle their most delicate carpets safely."

Greater Manchester has a high concentration of wool and wool-blend carpets - particularly across period properties in Didsbury, Chorlton, Altrincham, Sale and Stockport where homeowners frequently invest in premium wool floor coverings from UK manufacturers such as Cormar Carpets, Brintons, Victoria Carpets and Ulster Carpets. New and vintage Persian, Oriental and handmade wool rugs are also common across the region and require specialist dye stability testing before any cleaning takes place.

The WoolSafe Organisation, based in Ilkley, West Yorkshire, operates a global network of approved service providers and maintains a register of cleaning products and professionals that meet its standards. The organisation works closely with major wool carpet manufacturers and the global wool industry to protect consumers and promote best practice in carpet care.

"Too many carpets are damaged every year by operators who do not understand fibre chemistry," said Dowe. "Wool is naturally resilient but it is also sensitive to alkalinity, heat and over-wetting. Our technicians test every carpet before cleaning to determine fibre type, dye stability and appropriate water temperature. That process is not optional - it is fundamental to protecting the customer's investment."

The WoolSafe accreditation adds to Stain Kings' existing credentials with the National Carpet Cleaners Association and The Association of Carpet Cleaning Agents - making the company one of a small number of Greater Manchester [carpet cleaning](#) providers holding all three industry-recognised accreditations. All cleaning is carried out using hot water extraction with professional solutions supplied by Prochem Europe.

Stain Kings has completed over 1,500 home cleans across every M, BL, OL, SK and WN postcode district since its founding in 2018. The company serves both residential homeowners and commercial clients and operates as a trusted contractor for letting agencies including Thornley Groves, Bridgfords, Julie Twist Properties, Reeds Rains, Ryder and Dutton, and Ascend Properties.

## **About Stain Kings**

Stain Kings is a professional carpet, upholstery and rug cleaning company based in Manchester, England. Founded in 2018 by Jacob Dowe, the company serves Greater Manchester using hot water extraction and eco-friendly solutions. Technicians are accredited by the NCCA, TACCA and WoolSafe Organisation. Fully insured with a 4.9 out of 5 customer rating.

## About the WoolSafe Organisation

The WoolSafe Organisation is an international authority on the safe cleaning and maintenance of wool carpets, rugs and textiles. Based in Ilkley, West Yorkshire, the organisation operates a global register of approved service providers and approved cleaning products. Learn more at [woolSAFE.org](http://woolSAFE.org).

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