

Smadlytics Inc and Ajeevi Technologies Announce Strategic Partnership for ROADSTAT



Wilmington, Delaware Apr 13, 2026 ([Issuewire.com](https://www.Issuewire.com)) - **Smadlytics Inc.**, a leader in 3A technologies (AI, Analytics & Automation) and **Ajeevi Technologies**, a pioneer in IoT and smart city solutions, are thrilled to announce a strategic partnership aimed at revolutionizing the global logistics and infrastructure landscape through **Intelligent Asset Tracking as a Service (iATaaS)**.

This collaboration marks a significant milestone as Smadlytics integrates its powerhouse **Roadstat** platform with Ajeevi's robust **IoT solutions ecosystem**. By combining Smadlytics' predictive analytics with Ajeevi's real-time hardware integration, the two companies will offer unparalleled end-to-end

visibility for high-value assets across **North America, the Middle East, and India.**

The Collaboration at a Glance

The partnership was formalized during a high-level visit to Ajeevi's headquarters in Delhi. Representing Smadlytics were **Gurcharan Singh** (Senior VP & CDO), **Pramod Kumar** (Chief Alliances Officer), and **Bhupinder Singh** (General Manager – Support), who met with the Ajeevi leadership team to sign the definitive agreement.

The Feature and Impact as follows -

Platform Integration - Smadlytics' *Roadstat* meets Ajeevi's IoT stack.

Global Reach - Scaling operations in USA, Canada, UAE, and India.

New Service Model - Transitioning from hardware sales to *iATaaS* (Subscription-based).

Leadership Perspectives

"This partnership is a synergy of hardware excellence and software intelligence. By integrating our IoT capabilities with the Roadstat platform, we are providing global enterprises with a single pane of glass to monitor, manage, and optimize their assets in real-time." — **Vishal Gupta**, Founder & CEO, Ajeevi Technologies

"At Smadlytics, our mission is to turn data into actionable intelligence. Partnering with Ajeevi allows us to bridge the gap between physical assets and digital insights. This alliance strengthens our footprint in key global markets and delivers a truly scalable iATaaS model to our clients." — **Gurcharan Singh**, Senior Vice President & COO, Smadlytics Inc.

"As we scale Smadlytics globally, this partnership is a key enabler of our go-to-market strategy bringing together best-in-class IoT and AI capabilities to unlock new growth opportunities. Our focus is on building strong global partnerships, accelerating market expansion across North America, the Middle East, and Asia, and delivering a scalable iATaaS model that drives measurable business outcomes for our clients." — **Vini Kaul**, Co-Founder & Chief Growth Officer, Smadlytics Inc.

About Smadlytics Inc.

Smadlytics Inc. is a USA-based global technology firm specializing in data-driven decision-making. Its flagship platform, **Roadstat**, provides deep insights into fleet management, road safety, and infrastructure health.

About Ajeevi Technologies

Ajeevi Technologies is an Indian IoT powerhouse dedicated to creating sustainable, smart solutions for waste management, transportation, and urban governance, helping cities and industries become more efficient through connected technology.

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