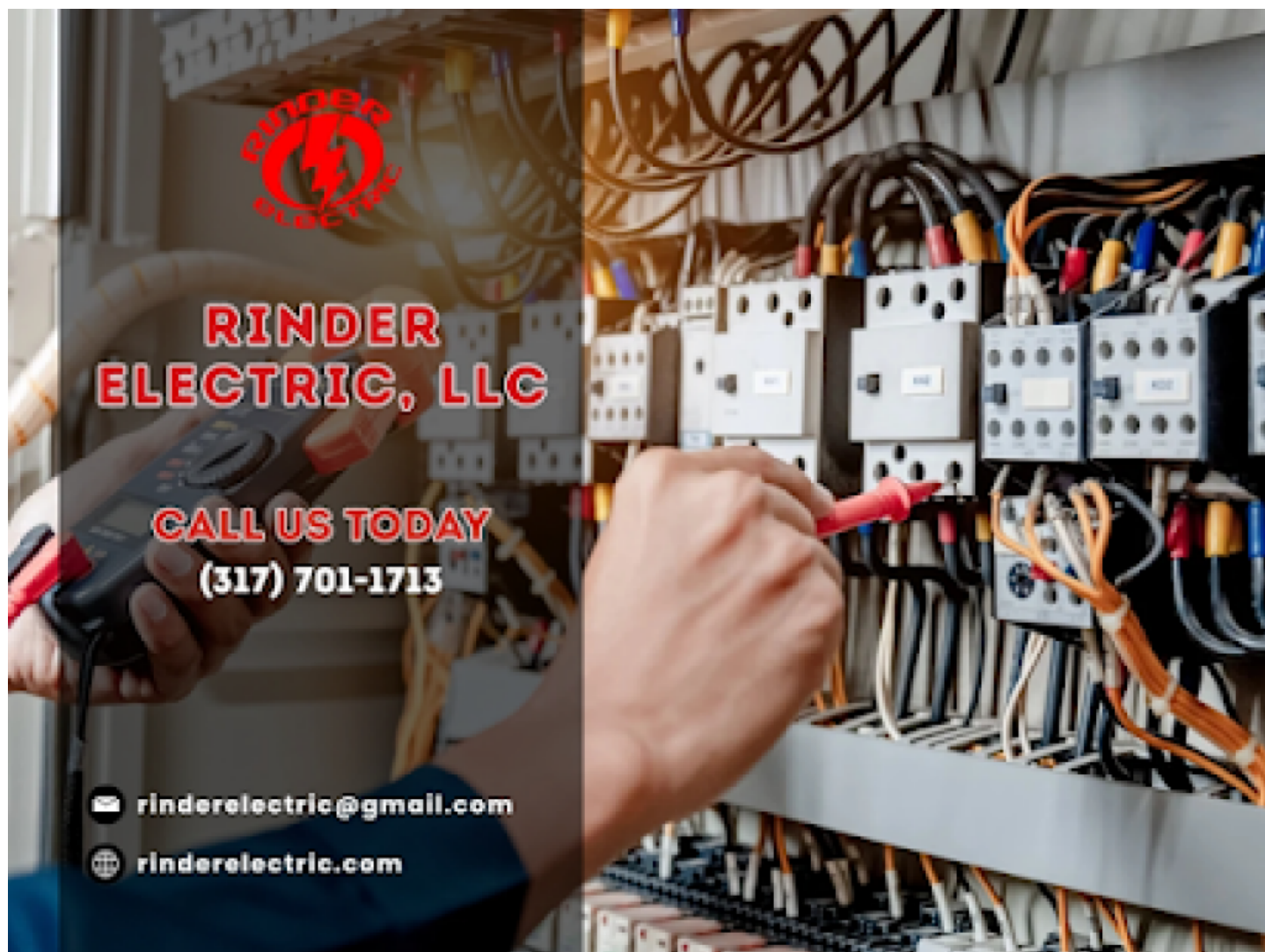


Rinder Electric Grows From 30 to 80 Monthly Leads in Four Months With Contracting Monopoly

Rinder Electric LLC, an Indianapolis electrical contractor, credits Contracting Monopoly's 5 Placement Method for nearly tripling monthly lead volume in four months, with the majority of new leads arriving through Google.



Indianapolis, Indiana Apr 27, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Rinder Electric LLC, a full-service electrical contractor serving Indianapolis and surrounding communities, is announcing a significant lead generation milestone: the company grew from approximately 30 inbound leads per month to more than 80 leads per month in four months, a result the company attributes to its partnership with Contracting Monopoly, a national contractor marketing agency led by Owner and CEO Joshua Osborne and COO and Partner Emmanuel Bonsu.

Of the 80-plus monthly leads now coming into Rinder Electric, approximately 60 percent are arriving through the Google Business Profile, with the remaining leads driven by organic search engine rankings across the company's service area. The results reflect the core principle behind Contracting Monopoly's 5 Placement Method: when a contractor owns multiple digital placements simultaneously, lead volume compounds across channels rather than depending on any single source.

"Thirty leads a month was not enough to grow the way we wanted to grow," said Ryan Rinderknecht, Owner of Rinder Electric LLC. "Four months after working with Joshua and Emmanuel we were fielding over 80 leads a month and the majority of them were coming directly from Google. That kind of visibility change does not happen by accident. Contracting Monopoly built a system that put us in front of the right homeowners at the right time."

Rinder Electric's lead growth was driven primarily through two of the five placements in Contracting Monopoly's framework. Google Business Profile optimization secured Rinder Electric a dominant position in the Maps 3-Pack, the most-clicked section of local search results on mobile devices and the single highest-converting placement available to a local service contractor. Organic search ranking built the company's visibility across every relevant service and city combination throughout Indianapolis, Brownsburg, Carmel, Fishers, Lawrence, Noblesville, Plainfield, Westfield, and Zionsville, creating a steady and compounding stream of inbound leads from homeowners actively searching for electrical services across the metro area.

The 5 Placement Method is built around a simple but powerful premise: most contractors compete in one or two digital locations while leaving the rest of the market uncontested. Contracting Monopoly's approach places a contractor in all five simultaneously, covering Google Ads for immediate top-of-page visibility, the Maps 3-Pack for mobile dominance, Google's AI Overview for answer box authority, organic search for long-term ranking across every service and location, and answer engines including Siri, ChatGPT, and Alexa for voice and AI search visibility.

"Rinder Electric had the service quality and the credentials to compete at a higher level," said Joshua Osborne, Owner and CEO of Contracting Monopoly. "What was missing was the visibility. Four months of focused execution across the right placements and the lead volume nearly tripled. That is what market ownership looks like in practice." Learn more at contractormonopoly.com.

"The Google Business Profile results for Rinder Electric are a strong example of what happens when that placement is optimized correctly," said Emmanuel Bonsu, COO and Partner at Contracting Monopoly. "Sixty percent of leads coming from a single well-managed placement is a meaningful number. Combine that with organic search driving the rest and you have a lead generation system that runs consistently without depending on paid traffic alone." More information is available at contractormonopoly.com.

Rinder Electric LLC continues to serve residential and commercial clients throughout Indianapolis and surrounding communities, backed by the expanded digital presence established through the Contracting Monopoly engagement. Homeowners in Indianapolis and surrounding areas looking for reliable electrical services can visit rinderelectric.com or call (317) 701-1713.

About Rinder Electric LLC Rinder Electric LLC is a bonded and insured electrical contractor serving residential and commercial clients throughout Indianapolis and surrounding communities, including Brownsburg, Carmel, Fishers, Lawrence, Noblesville, Plainfield, Westfield, and Zionsville. Founded by Owner Ryan Rinderknecht, the company provides a full range of electrical services backed by 7+ years of local expertise. Learn more at rinderelectric.com or call (317) 701-1713.

About Contracting Monopoly Contracting Monopoly is a national contractor marketing agency founded by Joshua Osborne and Emmanuel Bonsu. The agency specializes in the 5 Placement Method, a full-market digital presence framework built around Google Ads, Maps 3-Pack, AI Overview, organic search, and answer engine optimization for home service contractors across the United States. Learn more at contractormonopoly.com.

Media Contact

Rinder Electric LLC

*****@mrandmrsleads.com

(317) 701-1713.

<https://rinderelectric.com/>

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